In the Matter of a Challenge by Saskatchewan with Respect to Quebec's Measures Regulating Edible Oil Products, Dairy Blends and Dairy Analogues

Submission by the Intervenor,
The Government of Alberta

APPENDIX

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Examples of Dairy Alternatives	1
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The Economic Impact of Canadian Grown Canola and its End Products on the Canadian Economy by LMC International	3
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TAB 1

Milnot Milk

Evaporated Filled, Original 12 oz

51 **Medium match for you?**
Create a profile to find out

Add to List

Trade Ups

Great Value Milk
Evaporated Fat Free
12 Oz

66 **Trade Up**

Personalize this Nutrition Label

Nutrition Facts

Serving Size 2 tbsp
Servings Per Container 12

Amount Per Serving	
Calories 40	Calories from Fat 20
	% Daily Value*
Total Fat 2 g	3%
Saturated Fat 0 g	0%
Trans Fat 1 g	
Cholesterol 0 mg	0%
Sodium 30 mg	1%
Potassium —	—
Total Carbohydrate 3 g	1%
Dietary Fiber —	—
Sugars 3 g	
Protein 2 g	
Vitamin A	2%
Vitamin C	0%
Calcium	8%
Iron	0%
Copper	—
Folic Acid	—
Iodine	—
Magnesium	—
Niacin	—
Phosphorus	6%
Riboflavin	4%
Thiamin	—
Vitamin B12	—
Vitamin B6	—
Vitamin D	6%
Vitamin E	—
Zinc	—

* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Ingredients:
Nonfat Milk, Partially Hydrogenated Soybean Oil, Contains 0.5% or Less of: Dipotassium Phosphate, Carrageenan, Vitamin A Palmitate, Vitamin D3.

Do not heat in can.

Stuff you want

- Low Calorie
- Low Cholesterol
- Low Fat
- Low Saturated Fat
- Low Sodium

Stuff you don't want

- Trans Fats

Browse related products
Free of Added Sugar , Kosher

Smooth and Creamy Foothills Creamery Butter

You simply can't beat the freshness!

Foothills Creamery offers a wide variety of products. We are proud to offer our signature churned butters, convenient butter-margarine blends, and food service / commercial kitchen product lines.

Contact Foothills Creamery for more information or to order any of our butter and margarine lines.

Butter

Discover the goodness of Foothills Creamery butter; specially churned using only the freshest cream to produce a smooth texture and exceptional taste. Foothills retail butter is available in six varieties, each attractively packaged in a distinctive foil wrapper and / or a recyclable container.

Type	Characteristics
Old Fashioned Butter	Our "regular" butter is great for any and every use. With 1.8% salt content. Can be refrigerated for up to a month and can be stored frozen up to six years. Packed in royal blue foil, in 250 grams and 454 gram sizes.
Lightly-salted butter	The same as our Old Fashioned butter, but with only 0.9% salt. Same life span as regular butter. Packed in sky blue foil, 454 grams.
Unsalted butter	Eliminates salt without eliminating taste. Ideal for cooking, baking and sodium-reduced diets. Refrigerator life is shorter than regular butter; it should be stored in the freezer. Packed in ice blue foil, 454 grams.
Whipped butter	Our regular Old Fashioned butter, air whipped to spread up to 35% further than traditional butter. Even lasts up to two weeks unrefrigerated. Packed in 250 & 600 gram tub.
Garlic butter	Garlic and parsley added to our regular butter make this perfect for cooking and especially for garlic bread. Will last up to one month in the fridge. Packed in bright green foil, 250 grams.

Butter Blends

Deliciously creamy; soft and spreadable. Foothills butter margarine blends are made fresh using real Foothills Creamery butter and premium quality vegetable oil. Perfect for use on toast, waffles,

vegetables, and in cooking. Continue to enjoy the great taste of butter, at only a fraction of the cost.

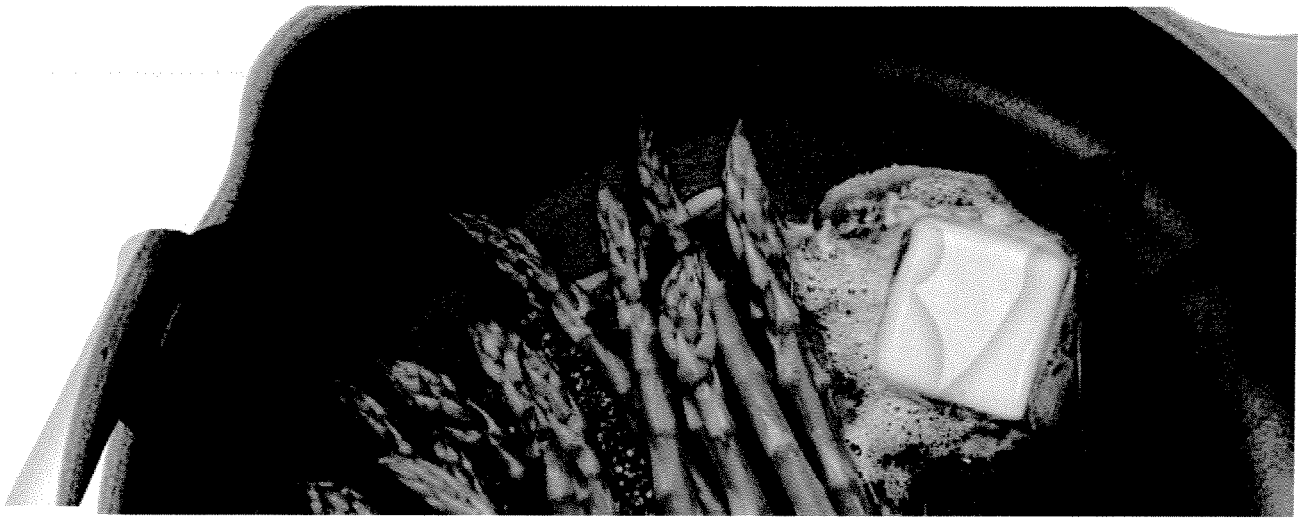
Type	Characteristics
Foothills Blend	Deliciously creamy; soft and spreadable - Foothills 50/50 butter margarine blend is made fresh using real Foothills Creamery butter and premium quality vegetable oil. Your customers will continue to enjoy the great taste of butter, at only a fraction of the cost. Available in traditional foil packages.

Food Service Butter Products & Commercial Kitchens

In addition to our retail line, we supply specialty products to the food service industry, commercial kitchens and bakeries. We also specialize in the manufacturing and packaging of private label butter.

Type	Characteristics
Individual Butter Patties	Butter patties are particularly suitable for upscale restaurants and formal dining rooms. Butter patties are delivered in 4.5 kg environmentally friendly cartons containing 720 portions (6.3 g each).
Mini-cups – regular or whipped butter	Mini-cup portions are ideal for family restaurants, cafeterias and institutional facilities. In addition to being sanitary and tamper evident, unopened mini-cup containers can be collected from tables and placed back into inventory, reducing waste and saving money. A carton of mini-cups contains 600 count per box of regular or whipped butter.
Regular or Unsalted Butter (25kg Block Cartons)	Foothills Creamery supplies 25 kg solid block cartons of regular or unsalted butter for operations requiring large quantities of butter for food preparation or baking.

Contact Foothills Creamery for more information or to order any of our butter and margarine lines.



Spreadables Regular

Spread the joy.

Now there's even more for you to love about butter! Gay Lea Spreadables Butter takes traditional creamery butter and adds unsaturated canola oil to make it spreadable. Enjoy the delicious taste of butter spreadable right out of the fridge - which means no more mangled bread.

- No preservatives
- Source of Omega 3
- Not available in Quebec

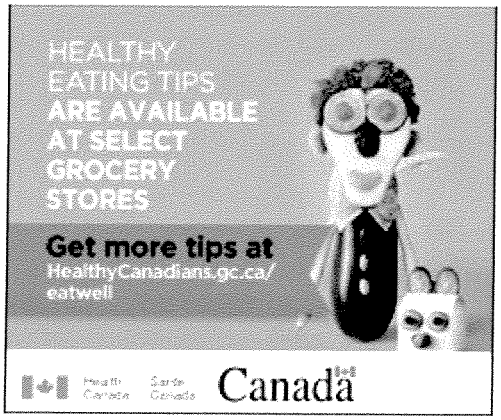
Add to Shopping List

NUTRITIONAL INFORMATION

TIPS SPREADABLES REGULAR

INGREDIENTS

-



The small print makes a big difference

Our Extra Soft One

Like the name suggests, our Devondale Extra Soft is extra soft. It's easy to spread, so it won't tear your bread when making sandwiches for school lunches. Plus, it's got 25% less fat than butter or margarine, but still tastes great.

- Extra spreadable straight from the fridge.
- Made with premium quality Australian butter and canola oil.

Available in 375gm and 500gm.

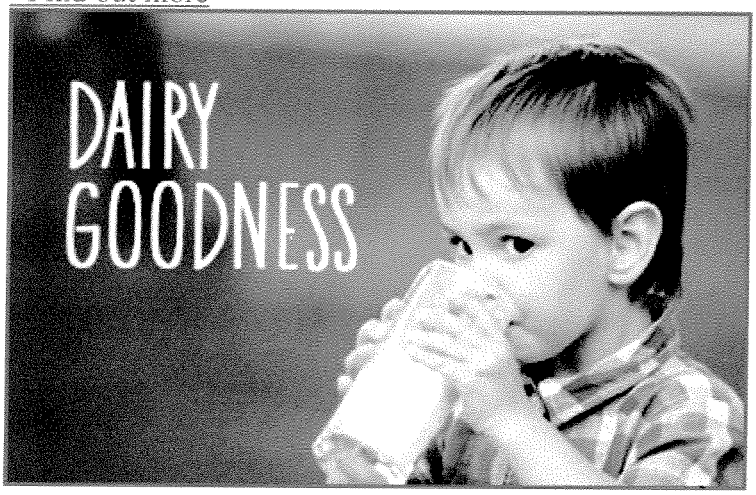
Fresh recipe ideas for your family

› Find out more

Nutritional Value

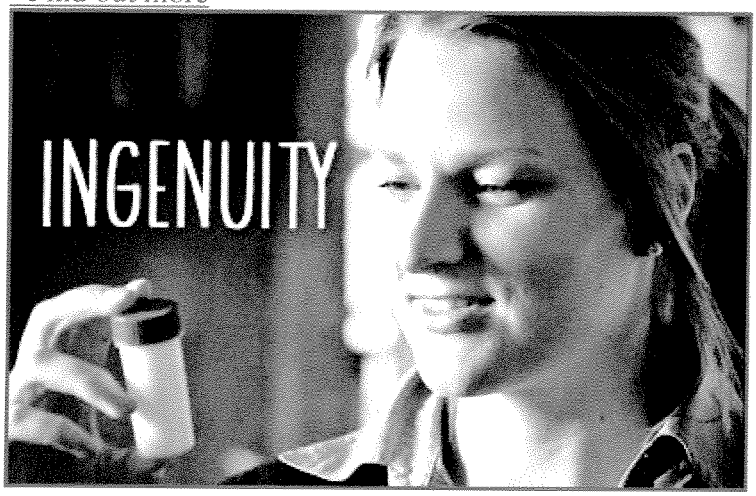
Wholly Australian since 1950

› Find out more



Packed with over 10 essential nutrients

› Find out more



Our inventiveness, skill and originality

› Find out more

- Our Products
  - Milk
  - Cheese
  - Butter and Butter Blends
  - Cream
  - Breakfast Drinks
- Our Co-op
- Ingenuity
- Dairy Goodness
  - Dairy Serves
  - Calcium
  - Dairy Facts & Myths
- Fun Things
  - Television
  - Recipes
- Food Service

Contact

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Level 15, 2 Southbank Boulevard,
Southbank Victoria 3006
Australia

Phone: +61 1800 032 479

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LE SPREADS

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CHEDDAR STYLE SLICES

a little slice of freedom

Introducing Daiya Slices, available in three flavours inc

- Cheddar Style
- Swiss Style
- Provolone Style

They melt, stretch and taste like real cheese, and can
or cold. These dairy-free slices are round in shape, for
and come in a re-sealable package.

218 17

Daiya Cheddar Style Slices are:

Free of top 8 allergens, including dairy (casein, whey and lactose), soy, gluten, eggs, peanuts and tree nuts (excluding coconut)

0 mg of cholesterol per serving

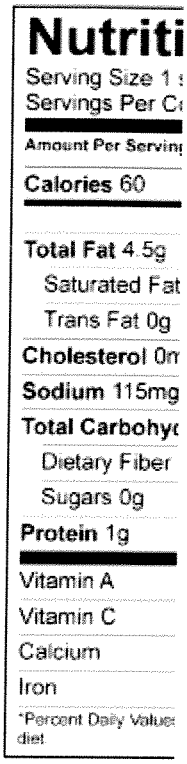
Trans fat free

Vegan, free of all animal products

Kosher

Free of artificial ingredients and preservatives

Free of hormones & antibiotics



Nutriti
Serving Size 1
Servings Per C
Amount Per Servin
Calories 60
Total Fat 4.5g
Saturated Fat
Trans Fat 0g
Cholesterol 0m
Sodium 115mg
Total Carbohyc
Dietary Fiber
Sugars 0g
Protein 1g
Vitamin A
Vitamin C
Calcium
Iron
*Percent Daily Value
diet

near you

' code

Ingredients

Filtered Water, Tapioca Starch, Palm Fruit Oil, Expeller Pressed non GMO Canola Oil and/or non GMO Safflower Oil, Coconut Oil, Pea Protein Isolate, Natural Vegan Flavors, Vegetable Rice Syrup, Sea Salt, Yeast Extract, Xanthan Gum, Lactic Acid (Vegan, for flavor), Annatto (f Carrageenan, Titanium Dioxide (a naturally occurring mineral), Vegan Enzyme.

Recipe ideas featuring Cheddar Style Slices

TAB 2

ACPC Annual Report
2011 - 2012

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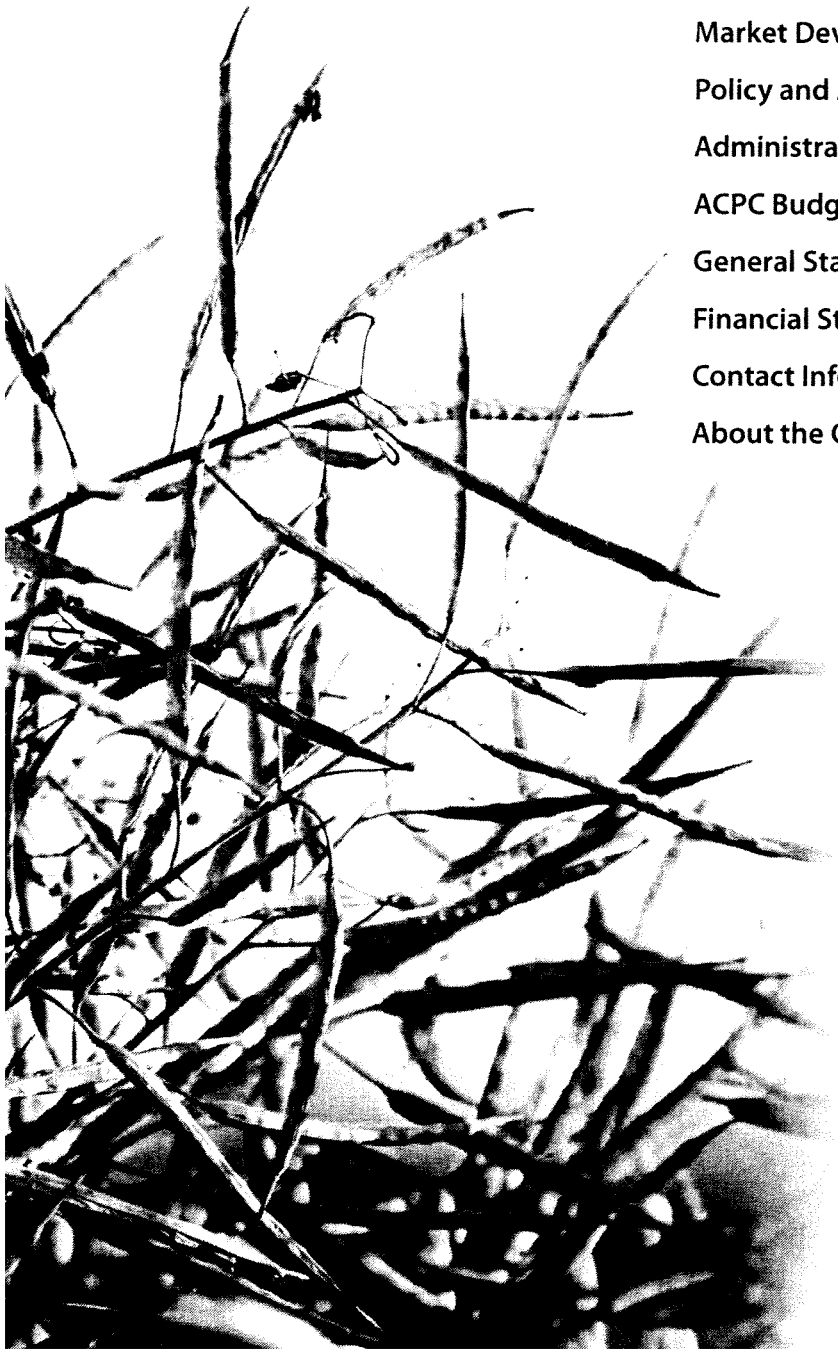
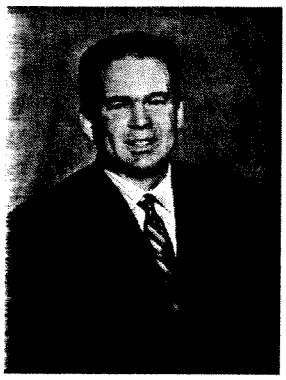


ACPC Chairman's Report

Jody Klassen, Chairman



The last year at the ACPC has been about growth and capturing the opportunities, and addressing the challenges that come with it. Expanding acres and increasing yields in Alberta have increased the levy revenues we collect on canola sold by Alberta farmers. While this levy is refundable, I am proud to report that the refund rate is very steady at about 6 percent every year. To me, this speaks to canola farmers supporting the work we do.

Growth can bring challenges. Canola's profitability has resulted in tighter rotations. Each farmer has to weigh agronomic risk against economic benefit for the context they are operating in. One of our goals is to provide tools for farmers to manage the risks that come with less rotation. Those risks include disease and insect pressure, which are not only threats to our crops, but potentially to markets as well.

Thanks to your levy dollars, we have been able to fund more research that will address the various production challenges. This past year the ACPC increased its agronomic and germplasm research budget by $1.3 million dollars. The ACPC is directly with involved 27 agronomic and genetic improvement projects, above the over 30 ongoing research trials being conducted by the Canola Science Cluster, the Clubroot Research Initiative and the Blackleg Mitigation project. These projects not only address the issues in our fields, they address the concerns of our buyers about the potential for the spread of pests when importing seed.

Our market development budget increased as well, allowing the ACPC to promote canola oil and its health benefits to a broader audience in Alberta, Canada and off shore markets. It is this collective market demand pull that keeps the canola industry moving forward.

Lastly, this growth has allowed the ACPC to hire a Policy Analyst, Karla Bergstrom, who will be working in the provincial policy area. She will also be working closely with the CCGA on national policy as it relates back to Alberta. This support will allow the Board of Directors to better represent Alberta canola growers locally, provincially, nationally and internationally.

There was also change at the Board level when Harry Schudlo from Sexsmith reached the end of his term and stepped off the Board. On behalf of the Board, I thank Harry for not only the insights and wisdom he brought to the Board table, but for his passion for this industry. Replacing Harry on the Board is Greg Sears, who was elected at the 2012 Annual General Meeting held during FarmTech. I am sure he will prove to be a valuable part of the Board in the future.

Lastly, as my own term is coming to an end, I would like to thank the canola growers of Region 6 for allowing me to represent them. It has been a privilege and a great experience to work on your behalf in the role you have entrusted me with. I would also like to thank the Directors and staff of the ACPC with whom I have worked these past 6 years. It has been an honour to serve with you and to call you my friends.

Respectfully Yours,

Jody Klassen

Canadian Canola Growers Association Report

Directors: Todd Hames, Colin Felstad, Marlene Caskey



The Canadian Canola Growers Association (CCGA) has represented the interests of Canadian farmers and agriculture for nearly 30 years.

Mission statement
To influence national and international issues and policies to enhance the profitability of Canadian canola growers.

Member Organizations: The CCGA represents all provincial canola grower organizations in Canada on national and international issues that affect canola growers. These include:

- Alberta Canola Producers Commission
- British Columbia Grain Producers
- Manitoba Canola Growers Association
- Ontario Canola Growers Association
- SaskCanola

Primary functions
- *Finance Operating Cash Flow for Farmers:* Since 1983, CCGA has been an administrator of the Advance Payments Program, provided for by Agriculture and Agri-Food Canada. The Association issues cash advances on more than 25 commodities to producers across western Canada. Wheat, durum and barley was added in 2012.
- *Policy Development and Advocacy:* The CCGA policy team researches policy alternatives and advocates for policy changes that contribute to the over 43,000 farm members.

2011-12 Policy activities
- *Marketing:* CCGA lobbied the government to introduce legislation amending the Canada Grains Act to modernize it and the Canadian Grain Commission prior to implementing proposed fee increases. CCGA participated in consultations to formalize the Grower Requested Own Use (GROU) program through regulations. This program allows Canadian growers to import and use foreign versions of Canadian registered crop protection products.

CCGA engaged in the Regulatory Cooperation Council consultations for crop protection products – a process focused on providing equal access to pesticide products in Canada and the U.S. CCGA supported the development and approval of a Canadian health claim that advises consumers to replace dietary sources of saturated fats with polyunsaturated and monounsaturated fats found in vegetable oils to lower cholesterol.

- *Rail Transportation:* CCGA strongly advocated for regulatory changes through the Rail Service Review Process. Transport Canada (TC) is currently working on legislation that could bring about changes to the regulatory environment that would give shippers a more level playing field when dealing with the railways. CCGA also worked with other members of the shipping community to help TC understand how rail service legislation will benefit shippers.

- *International Trade:* CCGA actively participated in Canada-EU Trade Agreement (CETA) consultations in Canada and abroad. CCGA encouraged and supported Canada's entrance into the Trans-Pacific Partnership (TPP) trade negotiations. CCGA encouraged Canada's participation in free trade negotiations with Japan, and participated in the Standing Committee on International Trade consultations: a Comprehensive and High Level Economic Partnership Agreement with Japan.

- *Biodiesel:* CCGA helped facilitate the creation of a biodiesel working group focused on ensuring the canola industry is coordinating its efforts to expand canola-based biodiesel markets and production. They consulted with the Manitoba government on its proposal to increase its biodiesel mandate. CCGA also worked with other partners to advocate for the build out of biodiesel capacity in Western Canada.

- *Biotechnology:* In an effort to share information about the benefits of biotechnology, CCGA delivered a biotechnology and canola farming presentation to members of the European Parliament. CCGA published a number of mainstream press articles targeted toward readers in large urban centres that discussed farming, technology and growing food in a sustainable way. CCGA also assisted Manitoba Canola Growers Association in its efforts to lobby against a provincial pesticide ban.

- *Farm Income & Safety Nets:* CCGA participated in various consultations and forums on farm income and safety nets.

- *Environment & Sustainability:* CCGA is participating in the development of an on-farm sustainability calculator. The calculator will be tested through a pilot project launching in late 2012.

- *Strength in Numbers:* CCGA is an active member of the following national organizations, which carry out agriculture policy-related activities:

- Canadian Agri-Food Trade Alliance
- Grain Growers of Canada
- Canola Council of Canada
- Vegetable Oil Industry of Canada
- Coalition of Rail Shippers
- Canadian Renewable Fuels Association
- Canada Grains Council
- GrowCanada

- *Advisory Responsibility:* CCGA also represents canola growers on a number of government and industry committees, including:

- Western Grains Standards
- Western Grains Research Foundation
- Growing Forward Two Agri-Innovators
- Grains Innovation Round Table
- Canadian On-Farm Food Safety
- Pest Management Regulatory Agency (PMRA): Pest Management Advisory Council and GROU program

For more information about CCGA, go to www.ccga.ca or call 1-866-745-2256

Canola Council of Canada Report

Jody Klassen, Director

The Alberta Canola Producers Commission (ACPC) is a member of the Canola Council of Canada (CCC). Through the Council, all sectors of the canola industry sit down at the same table with the shared goal of growing our industry.

In 2011-12, CCC made notable advances in three priority areas – developing new markets, keeping the doors to those markets open and furthering the productivity and resilience of the crop.

Much progress was made with customers in Asia and the U.S. – key markets where CCC and the Canadian government have focused considerable effort. In China, two important agreements were signed: a memorandum of understanding on joint research related to blackleg, and an agreement by Tongwei, one of the world's largest livestock feed producers, to purchase up to $300 million of Canadian canola meal each year by 2015. Another trade breakthrough was the U.S. Environmental Protection Agency's agreement that Canadian-produced canola and canola biodiesel do indeed meet the sustainability requirements for sales into the U.S.

With markets growing, it becomes increasingly important to maximize the productivity of the crop. Using a team approach, CCC supported efforts to manage emerging production problems like clubroot. Projects funded by the Canola/Flax Research Science Cluster addressed disease pathology, management and breeding, and many other opportunities to make canola production more profitable and sustainable. A Clubroot sanitation video was produced, and a clubroot "nursery" was established in partnership with AAFC at Brooks/Bassano.

CCC also enhanced its grower knowledge services to provide more extensive information, all through the year. With AAFC funding, the Council presented more webinars on production topics ranging from seeding to harvest. Canola Watch has added more diagnostic photos and has harnessed the power of Twitter to keep the conversation going.

Producers gained a valuable new information tool when the first data from the new Canola Performance Trials became available. CCC has improved the depth and usefulness of the data so growers can explore many site-specific agronomic factors, as well as disease ratings from the Western Canada Canola Rapeseed Recommending Committee.

This year was a time of much change at the Council. We said farewell to some inspiring leaders, including Denise Maurice, Vice President of Crop Production, who passed suddenly in November. We also said goodbye, under happier circumstances, to Jo-Anne Buth, who left the position of President to accept an appointment to the Canadian Senate.

It is a credit to our industry that we were able to recruit such fine professionals to succeed Jo-Anne and Denise. In April, Patti Miller took the helm as President, and in July we welcomed Curtis Rempel as our new Vice President of Crop Production. With the benefit of their leadership and well-rounded experience, we are well-positioned for the future.

As our industry grows, so too do the demands on the Council. I am pleased to report that the entire team continues to thrive on these challenges. On behalf of the Commission Board and Alberta canola producers, I would like to thank the CCC Board and staff for working so diligently on behalf of our industry.

Annual General Meeting 2012

22nd Annual Meeting
Alberta Canola Producers Commission (ACPC)
Edmonton Expo Centre Northlands
January 24, 2012
Total number of growers signed into attendance: 74

Chair: Jody Klassen
Recording Secretary: Simone Demers Collins

CALL TO ORDER:
Chair Klassen called the meeting to order at 2:50 p.m. welcoming producers and industry members.

AGENDA:
MOTION: Kevin Bender/Stew Gilroy that the agenda be approved as circulated, with the power to add if required. Carried.

MINUTES of the 2011 ANNUAL GENERAL MEETING:
MOTION: Colin Fenstad/Harry Schudlo that the minutes of the 2011 Annual General Meeting be approved as printed and circulated in the ACPC Annual Report. Carried.

INTRODUCTION OF ACPC DIRECTORS: Chairman Klassen introduced Kelly McIntyre (Region 1), Harry Schudlo (Region 2), Raymond Blanchette (Region 3), Daryl Tuck (Region 4), Colin Felstad (Region 5), Jody Klassen (Region 6), Terry Young (Region 7), Elaine Bellamy (Region 8), Lee Markert (Region 9), Todd Hames (Region 10), Jack Moser (Region 11), and Marlene Caskey (Region 12).

INTRODUCTION OF ACPC STAFF: Chairman Klassen introduced General Manager Ward Toma, Grower Relations & Extension Coordinator Rick Taillieu, Market Development & Promotions Coordinator Simone Demers Collins, and Policy Analyst Karla Bergstrom.

FIRST CALL FOR NOMINATIONS FOR REGION 2: Chairman Klassen opened the first call for Nominations for Region 2.
Harry Schudlo nominated Greg Sears.
Jake Wipf nominated John Sloane.
Messer's Sears and Sloane agreed to let their names stand for nomination.
Ward Toma explained the rules for electing a director at the Annual General Meeting, as outlined in the Alberta Canola Producers Commission Regulations.

COMMITTEE REPORTS:

AGRONOMIC RESEARCH: Lee Markert, Chair of Agronomic Research, introduced committee members Colin Felstad, Kelly McIntyre and Daryl Tuck. Markert said the majority of ACPC research is partnered and that $577,078 was spent in 2010-11. A further $539,630 was committed to agronomic, weeds, and disease research. Markert thanked the Canola Council of Canada agronomists for all of their work, and especially for their work with the Canola Performance Variety Trials after the unexpected death of Canola Council VP of Crop Production Denise Maurice.

SECOND CALL FOR NOMINATIONS FOR REGION 2: No other nominations came forth.

GROWER RELATIONS & EXTENSION (GRE): Jack Moser, Chair of GRE, introduced the committee members Todd Hames, Raymond Blanchette and Harry Schudlo. Moser then reviewed the ACPC's commitment to grower education by providing daily grain price reporting, weekly feed grain price reporting, market education programs, as well as a farm financial strategies conference. Moser completed his report by reminding the audience of the many ways that they can connect with ACPC – Twitter, Facebook, iTunes

Podcast, YouTube, RSS feeds, newsletters, information pamphlets, and meetings and workshops reminders available on our website www.canola.ab.ca.

MARKET DEVELOPMENT COMMITTEE: Marlene Caskey, Chair of Market Development, introduced the committee members Elaine Bellamy, Terry Young and Raymond Blanchette. The following activities were highlighted: trade missions to China, India and South Korea; the recipes and information on www.canolainfo.org, and the new children's graphic story book, Gotta Jet.

ADMINISTRATION COMMITTEE: Colin Felstad, Chair of Administration, introduced fellow committee members Todd Hames and Jody Klassen. Felstad reviewed the expense categories for the past year, including office administration, Canola Council of Canada levy, and the board of directors costs.

MOTION: Colin Felstad/Terry Young that GRANT THORTON, LLP (formerly Tien Ronstad LLP)be retained as the auditors for the 2011-12 fiscal year. Carried.

RESOLUTIONS: No resolutions were received in writing by the ACPC office 10 working days prior to the Annual Meeting, as per ACPC policy. Chairman Klassen encouraged producers to consider submitting resolutions on issues that are of concern to them, next year.

QUESTION FROM THE FLOOR: Toma indicated that the 2011 resolution on Commodity Moisture Content is an ongoing concern and a point of discussion with the ACPC directors that is reconsidered regularly.

ACKNOWLEDGEMENTS: Jody Klassen addressed Harry Schudlo's commitment to agriculture and the canola industry and thanked Harry for his passion for the work that he did as director of ACPC. Harry addressed the group, indicating that he was one of the founding individuals of the ACPC, and was pleased to now thank his family, staff, and the producers of his area for having had the opportunity to be a director in ACPC's Region 2.

REGIONAL MEETING EVALUATION BEST BUY GIFT CARD RECIPIENT: Rick Taillieu announced the recipient was Olaf Cordes.

THIRD CALL FOR NOMINATIONS FOR REGION 2: No other nominations came forth.
Klassen declared nominations closed. Carried.

THE ELECTION: ACPC policy stipulates that the General Manager is the Returning Officer for all ACPC elections. Toma indicated that each of the nominees would have up to five minutes to address the producers in attendance and answer any questions that those in attendance might have. By order of nominations, Greg Sears, then John Sloane spoke to the group.

Producers were asked to use the ballots provided upon registration to vote for either Sears or Sloane. Ballots were collected and counted by Marketing Council staff, Freda Molenkamp-Oudman and Maryann Urbanowski. Molenkamp-Oudman announced Greg Sears as the newly-elected director for ACPC's Region 2.

Toma completed the election process by announcing that the ballots would be retained at the Alberta Agricultural Products Marketing Council office for 30 days, prior to being destroyed.

ADJOURNMENT:
MOTION: meeting was declared adjourned at 3:54 p.m. Carried.

Agronomic Research

Committee: Lee Markert (Chair), Colin Felstad, Kelly McIntyre, Daryl Tuck




ACPC Agronomic Research Committee goals are simple and straight forward.

1. Find better ways to grow canola
2. Find better ways to control pests.

This year the Commission worked with research providers and funders who shared these similar goals. At the end of the selection process, the Commission participated in about half of the proposals. However, as a testament to the quality of proposals, the Committee had to ask the Board for an additional $1.3 million from general funds. This puts our current year and future agronomic research expenditures at $2 million; all of which is aimed at finding better ways to grow canola and controlling pests.

The Commission is currently funding the following new and continuing agronomic and germplasm development projects listed in the following tables. This list does not include the over 30 projects and trials underway in the Canadian Canola Research Science Cluster administered by the Canola Council of Canada. A list of Science Cluster projects can be found at www.canolacouncil.org/research.

ACPC total commitments to agronomic research

2011/12 Commitments	$832,033
Sum of Future Commitments	$1,169,039


NEW RESEARCH PROJECTS 2011/12					
YEAR	PROJECT	LEAD RESEARCHER	TOTAL ACPC COMMITMENT TO PROJECT	2011/12 FUNDING	SUM OF FUTURE COMMITMENTS
1 of 1	Biocontrol of Clubroot and blackleg by the endophytic microorganisms of canola	Dr. Holloway, U of M	$4,000	**$4,000**	$0
1 of 1	Screening for flower blasting tolerance in canola	Dr. Morrison, AAFC	$12,000	**$12,000**	$0
1 of 2	Approve of a concept to build a nano and antibody based pathogen specific plant disease monitoring device for agricultural pest management	DR. Lee, AITF	$30,000	**$20,000**	$10,000
1 of 2	Canola Council of Canada disease strategy	Mr. Jurke, CCC	$24,000	**$0**	$24,000
1 of 2	Evaluation of the toxicity of the secondary metabolites produced by *Leptosphaeria maculans*	DR. Lee, AITF	$60,000	**$40,000**	$20,000
1 of 2	Investigating natural enemies of crop pest insects for research and knowledge transfer	Dr. Dosdall, U of A	$55,800	**$0**	$55,800
1 of 2	Seeding between the lines: evaluating the potential of inter-row seeding for canola in southern Alberta	Mr. Coles, Farming Smarter	$35,000	**$17,500**	$17,500
1 of 3	Biocontrol of canola cutworms: identification and attraction of parasitoids	Dr. Sharanowski, U of M	$39,245	**$13,081**	$26,164
1 of 3	Detection, identification and control strategies for management of cutworms (Noctuidae) on the prairie provinces	Dr. Floate, AAFC	$175,222	**$57,385**	$117,837
1 of 3	Improving crop risk assessment tools for bertha armyworm	Mr. Meers, ARD	$16,333	**$5,500**	$10,833

1 of 3	Improving growth and yield of canola with a novel fungal endophyte *Piriforospora indica*	Dr. Zwiazek, U of A	$172,800	**$55,200**	$117,600
1 of 3	Quantifying the economic and soil quality benefits of long-term no-till using a canola - spring wheat rotation	Mr. Holzapfel, IHARF	$21,500	**$12,500**	$9,000
1 of 4	Molecular cytogenics of blackleg resistance in the brassica B-genome and introgression of resistance into *B. napus* through recurrent backcrossing	Dr. Rahman, U of A	$258,600	**$86,200**	$172,400
1 of 4	Night spraying: pesticide efficacy with night time applications	Mr. Coles, Farming Smarter	$174,000	**$53,333**	$120,667
1 of 5	Development of a germplasm resource to dissect complex traits in *B. napus*	Dr. Parkin, AAFC	$81,000	**$0**	$81,000
1 of 5	Field proofing the use of plant hormones to increase canola, wheat, and pea yields	Dr. Ozaga, U of A	$12,000	**$12,000**	$0
1 of 5	Understanding soil variability for effective zone management in precision agriculture - an evaluation of sensor based soil mapping	Mr. Coles, Farming Smarter	$165,000	**$35,000**	$130,000
Subtotal: New Research Projects 2011-2012			**$1,336,500**	**$423,699**	**$912,801**

CONTINUING RESEARCH PROJECTS					
YEAR	**PROJECT**	**LEAD RESEARCHER**	**TOTAL ACPC COMMITMENT TO PROJECT**	**2011/12 FUNDING**	**SUM OF FUTURE COMMIT-MENTS**
2 of 2	Advanced statistical analysis of strip plot canola varietal data	Dr. Brule-Babel, U of M	$18,522	**$18,522**	$0
2 of 2	Advanced statistical analysis of strip plot canola variety trial data and comparison to small plot variety trial data	Dr. Brule-Babel, U of M	$9,362	**$9,362**	$0
2 of 3	Assessment of seed germination and seedling performance of spring canola at low temperatures	Dr. Ludovic, AIBS	$15,000	**$15,000**	$0
2 of 3	Evaluation and adaption of controlled traffic farming in Alberta	Dr. Faechner, ARECA	$20,000	**$10,000**	$10,000
2 of 3	Genetic analysis and molecular mapping of the early flowering gene(s) introgressed from the late	Dr. Rahman, U of A	$70,181	**$35,091**	$35,090
2 of 4	Development of a canola cultivar rotation – blackleg management stewardship program	Dr. Peng, AAFC	$25,492	**$13,033**	$12,459
3 of 3	Quantifying the risks associated with late and sequential herbicide applications in herbicide-resistant canola systems	Dr. Strelkov, U of A	$33,637	**$33,637**	$0
3 of 4	Effects of clubroot resistant canola lines on soils	Dr. Strelkov, U of A	$6,667	**$3,333**	$3,334
3 of 4	Long-term effects of different soil test based fertilizer rates on crop production, contribution margin and soil quality in the Peace region	Dr. Gill, SARDA	$8,000	**$4,000**	$4,000

3 of 4	Management of lygus bugs and seedpod weevil in canola	Dr. Carcamo, AAFC	$17,134	**$8,567**	$8,567
3 of 4	Optimizing variable rate nitrogen fertilizer application in fields with spatial variability	Dr. McKenzie, AARD	$35,334	**$17,667**	$17,667
3 of 4	Studies on the genetic and molecular basis for clubroot resistance in canola	Dr. Strelkov, U of A	$130,243	**$65,122**	$65,121
3 of 3	Alberta weed survey	Dr. Neesor, ARD	$7,500	**$7,500**	$0
4 of 4	Developing canola lines with reduced pod shattering	Dr. Shah, AIBS	$7,500	**$7,500**	$0
5 of 7	Canola Science Cluster	Ag. & Agri-Food Canada	$200,000	**$100,000**	$100,000
6 of 6	An integrated approach to clubroot in canola development of resistant germplasm and breeding strategy	Dr. Rahman, U of A	$346,150	**$60,000**	$0
Subtotal: Continuing Research Projects			**$950,722**	**$408,334**	**$256,238**

Grower Relations & Extension

Committee: Jack Moser (Chair), Ray Blanchette, Todd Hames, Greg Sears




In 2011-2012, the Alberta Canola Producers expanded their extension and education program by developing new partnerships, creating new learning opportunities and sponsoring events and activities that achieve the goals of the Grower Relations and Extension (GRE) Committee.

The goals of the GRE Committee are to initiate, develop and support education & extension programs that increase the ability of farmers to make:

- Agronomic decisions
- Marketing decisions
- Farm management decisions

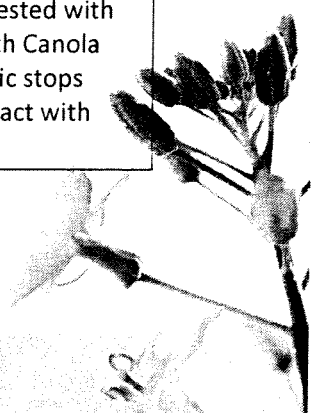
The GRE Committee is also committed to ensuring canola growers, the agriculture industry, and partners are informed of Alberta Canola Producers Commission's goals, objectives and activities.

The following tables highlight some of the key activities from the 2011-12 year.

Grower Communications	
Website	59,773 unique visitors viewed 618,199 pages from August 1, 2011 to July 31, 2012 on canola.ab.ca. Page views increased by 19% which is reflected in the 28% increase in pages viewed per visit.
Printed Newsletter	A six page newsletter customized for each of ACPC's twelve regions was mailed to every grower in Alberta each November to make them aware of key updates and to invite them to the regional and annual general meeting.
Radio	The weekly Growing with Canola program was aired every Tuesday on 25 radio stations across Alberta and extended version was posted to canola.ab.ca as a podcast that is also available on iTunes.

Twitter	The @albertacanola twitter was used to deliver timely agronomic and event information to farmers and to interact with them. Followers increased from 583 last year to 1394 by July 31, 2012.
Electronic Newsletters	A total of 52 Alberta Canola Connections, agronomic bulletins and media releases were sent to 2336 subscribers, an increase of 496 over the previous year.
YouTube	The 41 videos and full length webinars posted on youtube.com/albertacanola are also embedded on the canola.ab.ca website. Total views for 2011-12 were 18,506 up from 7,917.
Facebook	Facebook activity increased modestly from 459 to 507 likes on facebook.com/albertacanola.
Canola Digest	ACPC is a partner in the award winning Canola Digest magazine produced by the Canola Council. Four issues that include two Alberta specific pages are mailed to all canola growers in Alberta.

Key ACPC Extension Events	
Regional Meetings	Each November-December, each of ACPC's twelve directors host a meeting to provide farmers with information on growing canola, marketing canola and farm management. The meetings also provide growers with the opportunity to learn about ACPC activities, to review the ACPC budget, to provide feedback and to give input.
FarmTech	ACPC is a host of the FarmTech Conference and the Annual General Meeting is held during the event. Canola agronomy and marketing are a key component of the agenda. FarmTech 2012 was held at the Edmonton EXPO Centre and attracted a record crowd of 1600 delegates.
canoLAB 3D	The first canoLAB 3D indoor diagnostic event was hosted in partnership with the Canola Council of Canada. The event was held at the Enjoy Centre greenhouses in March and featured more than 25 research scientists and senior agronomists showing hundreds of plant deficiencies, diseases and insects to over 200 attendees divided into small learning groups.
Canola Galla	Canola Galla was an outdoor diagnostic session held in July at clubroot nursery near Brooks, AB. Participants were able to examine canola and susceptible weeds at various growth stages infested with clubroot. The Galla, held over two days, was co-hosted with Canola Council of Canada. The event featured a series of diagnostic stops where participants were provided the opportunity to interact with researchers.



Marketing Courses	ACPC hosted and sponsored multi-day marketing courses across Alberta. Participants received training on marketing canola and other commodities. The course utilized a simulated futures trading program.
Tradeshows	The ACPC booth display was manned by ACPC Directors and staff along with Canola Council of Canada agronomists at AgriTrade in Red Deer, FarmTech in Edmonton, and Ag Expo in Lethbridge.

Grain Price Information	
Website	Daily country elevator grain prices and weekly feed grain prices are collected by the ACPC. The canola.ab.ca website features daily grain prices for six regions in Alberta, weekly feed grain prices for six regions in Alberta and futures market prices for agricultural commodities. The daily grain prices are the most visited web page on the ACPC website with 167,574 page views from August 1, 2011 to July 31, 2012.
Email Delivery	There are 2013 subscribers to the daily grain price email, up from 1562 in the previous year. There are 1954 subscribers to the weekly feed grain price email, up from 1509 the previous year.
Twitter	@ACPCGrainPrices twitter account was created to tweet the closing canola futures price each day. The account has 352 followers on twitter. Farmers can also receive the prices by text message by texting "follow @ACPCGrainPrices" to 21212.
Radio	Daily grain prices are sent to radio stations across Alberta each day in time for the noon hour radio show.

twitter.com/albertacanola facebook.com/albertacanola canola.ab.ca/iTunes youtube.com/albertacanola

Partnerships & Sponsorship	
CCC Crop Production Team	The Alberta Canola Producers work very closely with the Canola Council of Canada (CCC) agronomists to provide growers to provide growers with agronomic information. CCC agronomists are present at all major ACPC events including regional meetings, crop tours and tradeshows. The CCC crop production team produces the weekly Canola Watch report, factsheets and webinars which are redistributed by the ACPC and are also available on canola.ab.ca website.
Growing with Canola Demonstrations	Funding was provided to seven Applied Research Associations to establish a total of 11 canola agronomic demonstration and diagnostic sites across Alberta. A grower tour was held at every site with a Canola Council of Canada agronomist.
Grower Group Tours	The Alberta Canola Producers partnered with the Alberta Pulse Growers, The Alberta Winter Wheat Commission and Ducks Unlimited to hold joint crop tours at Rycroft, Lacombe and Lethbridge.
Canola School	ACPC sponsored the Canola School series of 20 videos produced by Real Agriculture.com that were viewed a total of 4856 times and can also be found at canola.ab.ca/canolaschool.
Event Sponsorship	ACPC provides funding for high quality extension events across Alberta including: • Agronomy Update • Peace Agronomy Update • Farming Smarter Field School • Precision Ag 2.0 Conference • Advanced Agronomy Conference • Farming Smarter Conference

Market Development

Committee: Marlene Caskey (Chair), Elaine Bellamy, Ray Blanchette, Terry Young, Kelly McIntyre

Michael Porter and Mark Kramer popularized the concept of shared value in their Harvard Business Review article entitled, Creating Shared Value. They define it as "creating economic value in a way that also creates value for society by addressing its needs and challenges."

Shared value for the Market Development Committee means focusing on partnering with individuals and groups to maximize the value for the canola producers of Alberta their communities.

Alberta's canola story has been brought to you by the letters ACPC, and by the number 52. Highlights from the past 52 weeks include, 52 market development, educational and promotional activities with over 52 partners that maximized profitability for Alberta's canola growers.

GOAL: Maintain existing canola markets in the Alberta market	
ACTIVITIES:	**RESULTS:**
Potato Growers of Alberta & Taber CornFest	Partnered with Potato Growers of Alberta and provided canola oil for the Fries for Charity event.
Spruce Grove Elevator Museum – Kids' Carnival	Canola cookie baking competitions for kids, youth and adults, along with canola prizes, displays and activity booklets.
County of Strathcona Recreation – Canada Day – Sherwood Park	Canola-based non-hydrogenated margarine was used in 2500 tasty cookies that were decorated by kids at this annual event.
Bounty of the County – Sturgeon	Partnered with Prairie Gardens & Adventure Farms to promote canola's key messages – Local. Healthy. Versatile. to over 50,000 annual farm visitors. Provided canola activity booklets for elementary school field trips. Roadside signage at the farm's canola fields. Highly interactive with canola QR codes and quizzes.

Alberta Food Processors Association – Edmonton	1600 diners experience Alberta-based cold-press canola oils as part of the dining experience at Feastival of Fine Chefs prepared by 26 local chefs, as a fund-raiser for the student chefs' educational fund.
Take a Bite of BC – Vancouver's lower mainland Schools	3500+ students in cooking, culinary and home economics programs in BC get to use BC grown products in their cooking and nutrition classes – this includes canola oil from the Peace region.
Medicine Hat Rodeo	Supported canola producers and spoke to 200+ urbanites per day from Medicine Hat area about the value of canola oil.
Farming Fridays – Wetaskiwin's Reynold's Alberta Museum	Supported this initiative with canola display and the canola biodiesel jet engine funny car.
Agricultural Societies, Rural food & wellness programs, Adult Learning Councils, 4-H & other youth programs	ACPC provided 400+ canola-relevant electrical appliances, cookbooks, canola oils and print materials for silent auctions, door prizes, and conference materials.
National Terroir Conference, National Slow Food Conference, Vegreville Kalyna Dinner, Barrhead Women's Conference	Canola Oil tasting – classic, high-stability, Highwood Crossing, Mighty Trio and Vibrant cold-press oils - opportunities were set up at various gourmet dinners in events.
Taste of Alberta Edmonton Journal, Calgary Herald, and Rural Connections	City TV Breakfast segments in Edmonton and Calgary featured canola spritzer salad dressings with the recipes from new publication, *Dressing Up Your Greens.*
Waisting-Away Workshops	Healthy fats as part of a healthy, weight-loss program were presented as part of dietitian Helene Charlebois' day-long workshops.
Celebrate 100 years of Stampede with New Recipe folders featuring canola oil	Celebrate with Canola-based Cookies! Celebrate with Canola-based Baked Goods! Celebrate with Canola-based Pastry! Celebrate with Canola-based Cakes!
Food Matters Conference	Alberta Health initiated, canola is represented at this conference for food service representatives.

GOAL: Increase demand for canola, with emphasis on the US/Canadian market	
ACTIVITIES:	**RESULTS:**
American Diabetes Educators Association	10,000+ promotional items, and 15,000+ print pieces shipped throughout the US, as educators agreed to use canola-based materials in their counseling practices and/or at their annual health fairs.
CanolaInfo's Canola Camp	Provided an in-depth learning about canola from farm to fork – Attendees included food writers, spokespersons and reps from key organizations from Canada, the USA and Mexico.
American Dietetics Association Food, Nutrition & Culinary Expo	Dieticians have recommended canola oil to their clients for over 30 years! Exhibiting at their annual show has a huge impact – nearly 2000 dietitians agreed to use new canola materials in their practices.
Canadian Dietetics Association	700 dietitians were given canola-referenced French and English resources as well as teaching tools to use with their clients.
Canadian Diabetes Association/2012 calendar sponsor	150,000 of these popular educational pieces were distributed across Canada.
Aceite de canola...	www.canolainfo.org/espanol/index.php Spanish website features recipes and information for North America's Hispanic population.
L'huile de canola...	www.canolainfo.org/francais/index.php French website features recipes and information for Canada's French population.

GOAL: Increase demand for canola, with emphasis in the International Market	
ACTIVITIES:	**RESULTS:**
China – Canola Meal Presentations	Successful research on feeding canola meal to dairy cattle was presented in two other major dairy producing areas of the country.
South Korea – Canola Oil	Canola oil is consistently being given as part of an 'oil package' at each of this country's two gift-giving seasons.
Mexico – Canola Oil	A consistent buyer – 1.23 MMT seed and 0.21 MMT meal, hispanics now have a new series of recipes available through a partnership with the American Diabetes Association.
Japan – Canola	The most consistent seed customer 2.01 MMT ACPC is represented at theannual Japanese consult meetings.
India – Canola	Interest increasing as Canadian missions speak to the benefits of canola oil to one of the world's largest population base.
World Heart Federation	CanolaInfo continues to partner with this inter-national group supporing heart health, in honour of the annual World Heart Day held on September 29.

GOAL: Identify and promote market opportunities & new uses for canola	
ACTIVITIES:	**RESULTS:**
Humboldt Elementary Schools – St. Augustine & St. Dominic's Catholic Schools and Humboldt Elementary -Canola Oil for Biodiesel	1200+Humboldt, SK elementary school students plus some of the local dignitaries all had the privilege of meeting author Dawn Ius and illustrator James Grasdall, when *Gotta Jet* was launched in their hometown.
Prairieland Motorsports & Jet Engine Funny Car – Canola Oil for Biodiesel	World's first jet engine funny car, sponsored by the canola growers of Canada, continues to create interest – racing in Medicine Hat & Edmonton, at the Stampede, in Wetaskiwin, to name a few.
Canadian International Grains Institute	Developed a tasty Ramen noodles using canola oil and Canadian wheat which is available in grocery stores under various brand names.

Government of Canada – Canola Biodiesel	Canola biodiesel inclusion rates represent a consistent domestic market for canola seed of about 1 MMT annually.
Burt's Bees, Jysk – Canola Oil for Cosmetics	Canola oil components continue to be used in a variety of products such as Burt's Bees lip balm, Jysk body scrub, etc.
Alberta Agriculture's International Relations & Marketing Branch – Canola – other countries	ACPC supports the Alberta government with canola marketing efforts in the US - where canola is #2 in vegetable oil market; in Mexico – Canada's 4rth largest customer, in southeast Asia, India, and Japan.
LIPRA (Lipid Products Research Alberta) – Canola Oil Research into other uses	LIPRA research has resulted in some successes using canola oil for insulation, & a variety of plastic products.
Canola Oil – based trans fat-free solutions for bakeries from Dow AgroSciences, Bunge, Cargill & Richardson Nutrition	A margarine designed for making croissants, a new shortening for icings, cakes & fillings, and fat components for ice cream and frozen treats all became available to the food industry.
Canola Oil – based trans fat-free solutions for popping corn from Dow AgroSciences, Bunge, Cargill & Richardson Nutrition	An Omega-9 product for microwavable popcorn –so significantly better in reducing trans and saturated fats earned the American Heart. Association's Heart-Check mark.
Food Manufacturers – Canola Oil – new uses	Vibrant cold-press canola oils became available in Co-op stores across Alberta, allowing more discussion of this type of processing throughout Alberta.
Richardson's Nutritional Centre – Canola Oil Nutritional Research	As part of the Canola Council's Science Cluster, ACPC continues to support the multi-year human nutritional research in heart health, diabetes, and the conversion & direct benefits of alpha-linoleic acid (Omega-3).
Canola Oil Meal Research – China	Also part of the Science Cluster, ACPC supported research on including canola meal in diets of dairy cattle and aquaculture, & higher inclusion in poultry & swine diets for other countries in the world.
Canola Oil & Innovation	The ongoing story of a Canadian success story needs to be told, re-told, and repeated.

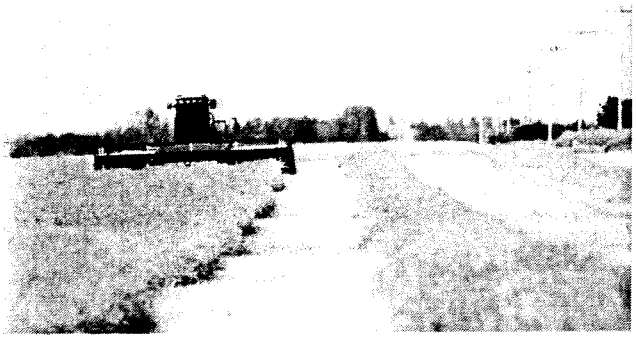
GOAL: Expand awareness of agriculture, canola production & its role in society.	
ACTIVITIES:	**RESULTS:**
Alberta Libraries Conference	*Gotta Jet* – the 2nd Chase Superman Duffy graphic book for Grades 3-6 describes the world's first canola biodiesel jet engine funny car. Book available to all school libraries in Alberta, and provided as fund raiser for a number of AB rural museums, agricultural centres.
Alberta Teachers' Association Annual Conventions	Exhibited at Calgary, Palliser, Edmonton and Greater Edmonton conventions focusing on canola curriculum-based resources.
Alberta English Council	Alberta English teachers had the opportunity to learn about lesson plan, Story-Scaping and its uses with graphic stories, *Fields of Home* & *Gotta Jet*.
Stony Plain Agricultural Society City Slickers Program	1000 grade 4 students learn about agriculture and cropping in Alberta – including growing canola.
Calgary Stampede – Canola Learning Centre	*Canola... Celebrate!* Featured canola's history, its advantages in baking – at home & for the food processing industry – with more than 10,000 packages of birthday candles handed out during this 11-day event!
Leduc Dairy Congress	Canola displays discussing canola seed, growth, crushing & processed products for ~2000 students from south of Edmonton.
Aggie Days in both Calgary & Lethbridge	7000+ elementary students crushed canola seed to 'make' canola oil and canola meal.
Royal Winter Fair	ACPC sponsors and chairs 3 days of culinary college students' competition at Canada Cooks the Books.
Classroom Agriculture Program	50% of all Alberta Grade 4 students have the opportunity to participate in an agricultural rep's in-person presentation at their school and to learn about canola production, as well as other Alberta agriculture.
www.facebook.com/pages/Chase-Superman-Duffy/192722087434613 and @supermanduffy	Students can reference weekly blogs by canola books lead character, Chase Superman Duffy, and teachers can receive daily curriculum-ideas – options on his twitter account.

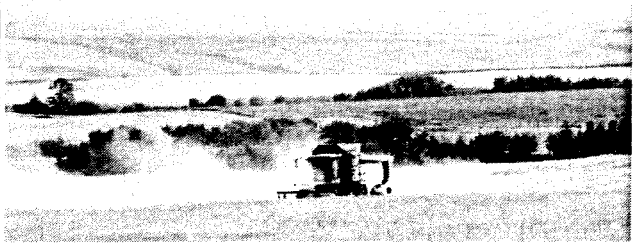
FCC Agriculture Literacy Week in Calgary	Author Dawn Ius, read *Fields of Home,* and spoke to 500 students at the school.
In Praxis Learning Solutions	Updated the 12 curriculum-based lesson plans available on www.learncanola.com.
52. Salad Days at Sylvan Lake Elementary and Sir Alexander McKenzie in St. Albert	Students who grow salad ingredients were provided supplies to learn how to make their own canola-based spritzer salad dressings.

The following chart lists the market development projects the Commission is currently funding.

This list does not include the canola oil and canola meal projects and trials underway in the Canadian Canola Research Science Cluster administered by the Canola Council of Canada. A list of Science Cluster projects can be found at www.canolacouncil.org/research

MARKET DEVELOPMENT RESEARCH					
YEAR	**PROJECT**	**LEAD RESEARCHER**	**TOTAL ACPC COMMITMENT TO PROJECT**	**2011/2012 FUNDING**	**SUM OF FUTURE COMMITMENTS**
1 of 2	CCC AIP project on biodiesel demo	Mr. MacArthur U of A	$40,000	$0	$40,000
1 of 2	Effects of canola oil on vascular and metabolic parameters in individuals with metabolic syndrome	Dr. Taylor U of M	$125,000	$0	$125,000
1 of 3	Personalized dietary therapies for treating IBD	DR. Dieleman, U of A	$70,052	$0	$70,052
2 of 2	Probing the anti-cancer properties of designer oils.	Dr. Field, U of A	$221,375	$73,350	$0
TOTAL MARKET DEVELOPMENT RESEARCH			**$456,427**	**$73,350**	**$235,052**





Policy and Advocacy

Policy and advocacy can have a strong impact on the long term profitability of canola production. There are many local, provincial, national and international issues that can affect the profitability of canola. The Alberta Canola Producers Commission is committed to addressing these issues and aligning policies and priorities both provincially, and where it is strategic for Alberta at the federal level. In 2011, the board agreed the Commission would benefit from a new position to work on the expanding policy file and to increase collaboration with the national canola organizations.

The entire Board of Directors is the Policy & Advocacy Committee. The role of the Policy Analyst is to monitor, investigate, develop, coordinate and support the policies of the ACPC. Staff and directors work with industry and government to encourage and promote strategic management, facilitate discussions and provide recommendations for resolving crop related policy issues.

Provincial Policy Initiatives

GOVERNMENT AFFAIRS

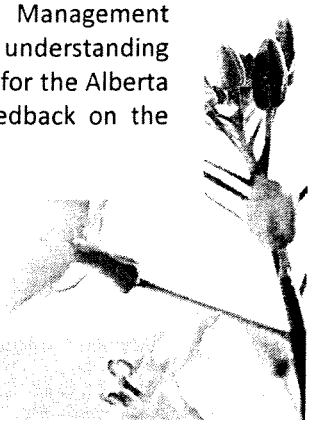
- Meeting with the Minister of Agriculture & Rural Development, Hon. Verlyn Olson: This summer ACPC had the opportunity to meet with the new Minister to introduce and elevate support for the canola industry. The board thanked the provincial government for their commitment to international trade and encouraged the Minister to continue with this strategy.
- Chops & Crops...an Alberta Grown Reception: ACPC partnered with seven Alberta producer associations to host the inaugural government reception to lobby for our agriculture industries.
- Growing Forward 2: ACPC was part of an Alberta consortium that asked for consultation about the changes to AgriStability within the Business Risk Management suite of programs.

GOVERNANCE

- Farm Business Management and Leadership Project: Sustainability of the canola industry in Alberta depends on future producers having strong business management and leadership skills. ACPC contracted Blacksheep Strategy to conduct a study on farm business management and leadership training currently available to Alberta farmers. The gaps and barriers to training that were identified will assist us to plan future activities in this area.
- Leadership At Its Best: ACPC participated in Syngenta's leadership development training program for boards of grower organizations. Learning experience included: effective board governance, advocacy and agriculture message development, lobbying, effective communication, interpersonal skills, media training and public speaking.

ENVIRONMENT

- The Agri-Environmental Partnership of Alberta (AEPA): ACPC is a stakeholder in the Agri-Environmental Partnership of Alberta that includes government, industry and public partners working together to proactively address agri-environmental issues from a policy perspective.
- Crop Sector Working Group: ACPC is a member of the CSWG that was created to manage environmental policy issues for Alberta's crop sector producer associations.
- Land-Use Framework Advisory Team: Created to engage the agriculture industry in the Land-use Framework process; ACPC was involved in developing the Land-Use Planning Key Messages.
- Regional Plans: ACPC provided feedback on the Regional Advisory Council (RAC) Advice document for the South Saskatchewan Regional Plan.
- Riparian Land Conservation and Management Project Team: Created to improve understanding and management of riparian areas for the Alberta Water Council; ACPC provided feedback on the final report.



- Non-Point Source Pollution Project Team: Created to improve understanding and management of non-point source pollution; ACPC provided feedback on the draft report.
- AARD Environmental Footprinting Project: Sustainably sourced agri-food is gaining popularity in the marketplace. Alberta Agriculture and Rural Development initiated a Life Cycle Assessment for canola to better understand and quantify the cradle-to-farm gate environmental footprint. ACPC is advising on this project.

MONITORING

- Edmonton Food & Urban Agriculture Strategy
- Calgary Food Committee
- Alberta Property Rights
- Alberta Farm Safety
- Alberta bio-economy
- Alberta Offset Credit System
- Fertilizer market share – Glencore/Viterra/Agrium deal
- Census of Agriculture 2016
- Canada Grain Act and the Canadian Grain Commission
- CFIA Allergen Labeling – mustard seed
- Rail Freight Service Review
- California Proposition 37 – GM food labeling

Overarching National Policies

Advocacy

- Support the overall awareness of the importance of the canola industry to Canada among politicians and within government.

Biodiesel

- Support policies that encourage production and use of biodiesel and bio-products derived from Canadian canola.

Biotechnology

- Support the science of biotechnology as it pertains to crop science.
- Support food, feed and environmental safety regulatory regimes that utilize both domestic and internationally accepted science-based standards.

Crop Inputs

- Support harmonization of international pesticide regulations and maximum residue limits.

Environment

- Support market access requirements for protecting Canadian agricultural production in a sustainable and environmentally responsible manner.

Food Safety

- Support the efforts to preserve and promote the continued safe production of our food supply.

Innovation

- Support investment in Canadian agricultural research and development of new technologies that meets industry criteria and benefits growers.

International Trade

- Support global free trade for canola seed, oil and meal.
- Support trade agreements and negotiations that secure canola exports.
- Support implementation of a Low Level Presence (LLP) policy in Canada and advocate for a global LLP system.

Marketing

- Support farmers' rights for an open, transparent and commercially competitive crop input and canola marketing environment.
- Support an environment that encourages Canadian value-added processing of canola.
- Support equitable grading standards.

Transportation

- Support an efficient, low cost and competitive commercial grain handling and transportation system in Canada.

Administration and Finance Committee Report

Committee: Colin Felstad (Chair), Daryl Tuck, Greg Sears



The Administration Committee provides accountability to Alberta's canola growers through monitoring the administration and program expenditures.

Office administration expenditures were 11 percent of total expenditures and 36 percent greater than budgeted. This is due to hiring new staff members that were not included in the budget at the beginning of the year. These new hires were approved by the Board subsequent to the approval of the budget.

Wages and fees within the Office Administration budget are for those employees not solely associated with a program area such as Market Development, Grower Relations and Extension or Government and Industry Affairs.

The Board of Directors expenditures represent three percent of the total budget. This was under budget due to a lesser number of unscheduled meetings. These expenses include: ACPC board meetings, director per diems, and director representatives on the boards of the Canola Council of Canada and the Canadian Canola Growers Association board meetings.

Grower Relations & Extension

The Grower Relations and Extension (GRE) budget was 12 percent of total expenses, which was within the allocated budget amount. The GRE budget has been growing over the past several years; reflecting the Commission's strategic direction to increase the number of educational opportunities offered to growers. There has been increased support for diagnostic field schools with several of Alberta's Applied Research Associations, radio spots, and marketing and farm business management courses.

Market Development & Promotion

The Market Development budget was 16 per cent of the total expenses and was under budget. Several planned projects and programs did not occur due to various factors, such as lack of partners or negotiations with partners pushed the programming into the next budget year.

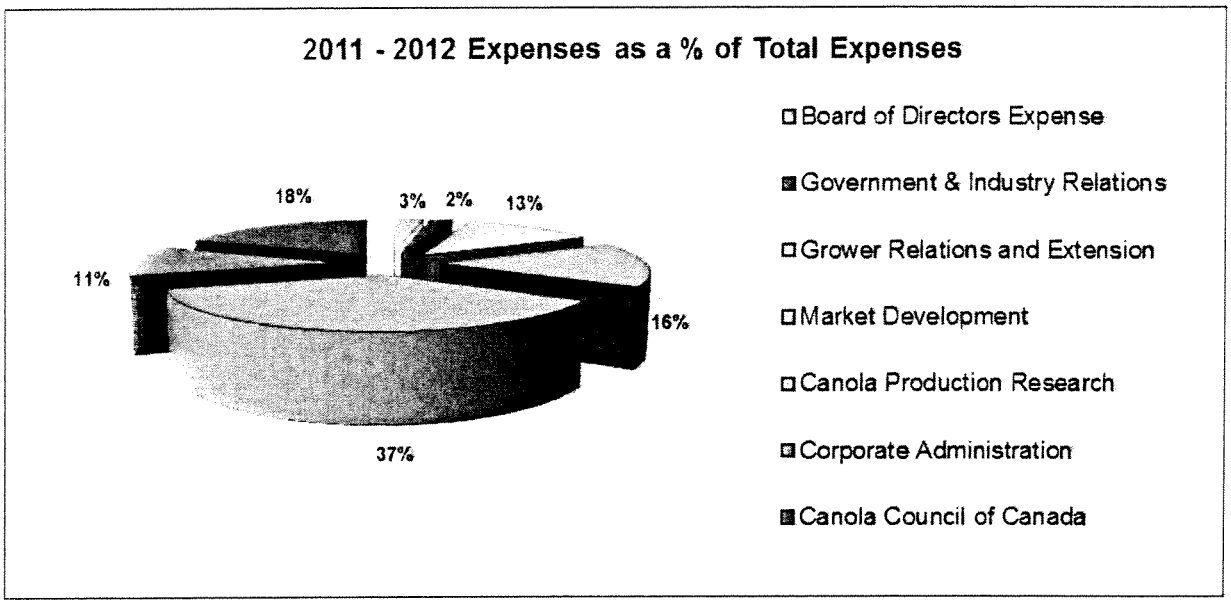
Agronomic Research

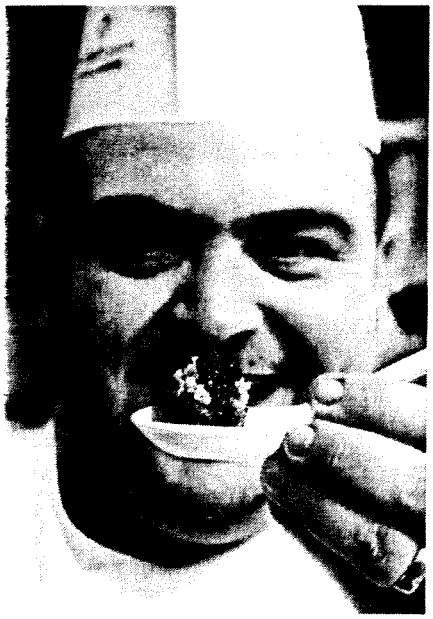
The canola production research budget represented 37 percent of the total budget. The Commission participates in collaborative funding efforts with the growers in Saskatchewan and Manitoba, and with other agriculture funding agencies in Alberta, such as Alberta Crop Industry Development Fund (ACIDF) and Alberta Innovates Bio Solutions (AI Bio). The Commission funded less than half of the research projects proposed for consideration. But, there was an abundance of very good research proposals that met

the goals of the Commission, so the Committee had to request an additional $1.3 million from the Board to fund these projects.

Canola Council of Canada

The annual contribution to the Canola Council of Canada (CCC) last year was 18 percent of the total ACPC budget. The $0.23 per tonne levy is based on the net tonnage ACPC collected as its service charge from last fiscal year. This contribution is used by the CCC to fund its operations and programs in research coordination, product promotion, international market development, government advocacy and grower extension programs.

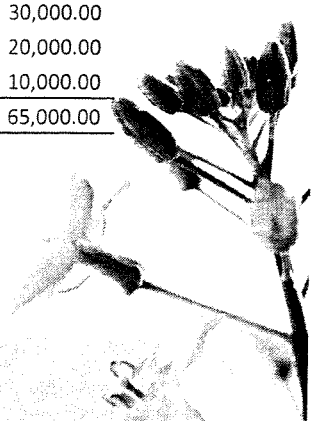




ACPC Budget 2011 - 2012

	Audited 08/01/2011 to 07/31/2012	Budget 08/01/2012 to 07/31/2013
TOTAL REVENUE	5,630,973.23	5,090,180.00
Board of Directors Expense	152,429.52	182,500.00
Government & Industry Relations	97,781.00	145,000.00
Grower Relations and Extension	751,834.63	1,117,000.00
Market Development	802,145.68	1,254,500.00
Canola Production Research	928,472.58	1,441,000.00
Corporate Administration	457,838.97	542,735.00
Canola Council of Canada	976,409.00	1,212,337.59
TOTAL EXPENSES	4,166,911.38	5,895,072.59
TOTAL NET REVENUE	1,464,061.85	-804,892.59
EXPENSES AS A PERCENT OF TOTAL	**% OF TOTAL**	**% OF TOTAL**
Board of Directors Expense	4%	3%
Government & Industry Relations	2%	2%
Grower Relations and Extension	18%	19%
Market Development	19%	21%
Canola Production Research	22%	24%
Corporate Administration	11%	9%
Canola Council of Canada	23%	21%
TOTAL	100%	100%

	Audited 08/01/2011 to 07/31/2012	Budget 08/01/2012 to 07/31/2013
REVENUE		
Service Charge	5,606,185.07	4,986,000.00
Refunds Prior Year	-3,144.47	-4,000.00
Refunds	-332,007.45	-295,160.00
TOTAL	5,271,033.15	4,387,680.00
GROWER RELATIONS AND EXTENSION		
Regional Meetings	2,999.50	5,000.00
Agronomy Extension		30,000.00
Marketing Extension	40,209.86	20,000.00
Management Extension		10,000.00
TOTAL	43,209.36	65,000.00



MARKET DEVELOPMENT		
Joint Project and Gov't Grants		0.00
Publications	0.00	200.00
TOTAL	0.00	200.00
CANOLA PRODUCTION RESEARCH		
Recovery Research Expenses		0.00
Grant Revenue	0.00	607,000.00
Refunded Grant Revenue		0.00
TOTAL	0.00	607,000.00
INTEREST REVENUE		
Chequing Account	29,907.72	30,000.00
Payroll Account Interest		300.00
unrealizedgain on investments	72,282.00	
Investment Interest	214,541.00	0.00
TOTAL	316,730.72	30,300.00
TOTAL REVENUE	**5,630,973.23**	**5,090,180.00**

	Audited 08/01/2011 to 07/31/2012	**Budget 08/01/2012 to 07/31/2013**
BOARD OF DIRECTORS		
Executive Committee	550.69	2,000.00
Directors Executive & Admin Fees	1,300.00	1,500.00
Directors Fees and Wages	44,935.43	51,000.00
Directors Expenses	105,249.60	93,000.00
Directors Professional Development	393.80	25,000.00
Strategic Planning	0.00	10,000.00
TOTAL	**152,429.52**	**182,500.00**

	Audited 08/01/2011 to 07/31/2012	**Budget 08/01/2012 to 07/31/2013**
GOVERNMENT & INDUSTRY RELATIONS		
GI Professional fees and Expenses	70,917.00	100,000.00
GI Fed/ Prov Government Affairs	0.00	25,000.00
GI Industry Affairs	13,668.00	10,000.00
GI International Trade	0.00	5,000.00
GI GAP Directors Fees	13,196.00	5,000.00
TOTAL	**97,781.00**	**145,000.00**

	Audited 08/01/2011 to 07/31/2012	Budget 08/01/2012 to 07/31/2013
GROWER RELATIONS AND EXTENSION (GRE)		
GRE Staff Fees & Expenses	104,328.21	114,000.00
GRE Committee Fees and expenses	41,233.60	45,000.00
GRE Phone & Internet		4,000.00
Canola Council Extension	192,510.15	120,000.00
Grower Communications	152,702.40	322,500.00
Extension Events & Programming	124,272.20	216,500.00
Program Planning		50,000.00
Sponsorship & Extension Support	120,358.72	225,000.00
Promotional Items	16,429.35	20,000.00
TOTAL	**751,834.63**	**1,117,000.00**

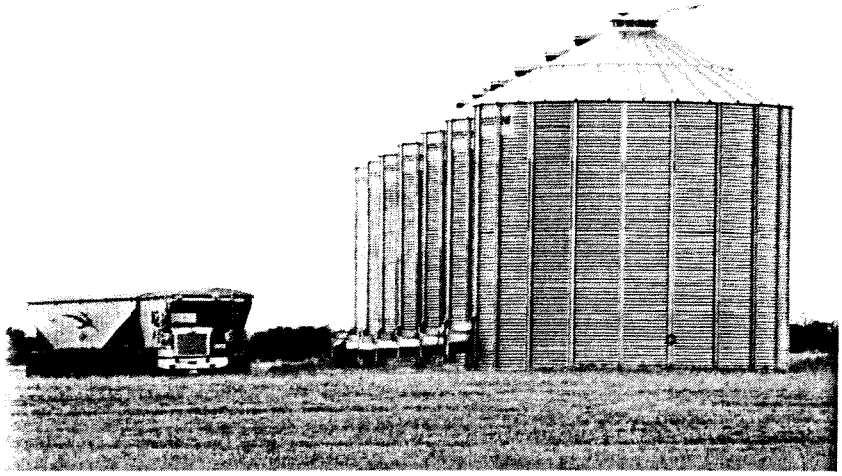
	Audited 08/01/2011 to 07/31/2012	Budget 08/01/2012 to 07/31/2013
MARKET DEVELOPMENT (MD)		
Total Goal #1: Maintain/Increase Demand	163,520.34	277,500.00
Total Goal # 2 New Markets and Utilization Research	175,658.87	400,000.00
Total Goal #3: Awareness Agriculture	244,347.41	268,500.00
Total Resources Materials	16,475.02	58,000.00
MD Committee Fees	8,987.50	25,000.00
MD Committee Expenses	6,969.27	20,000.00
MD Staff Fees and Expenses	186,187.27	205,500.00
TOTAL	**802,145.68**	**1,254,500.00**

	Audited 08/01/2011 to 07/31/2012	Budget 08/01/2012 to 07/31/2013
CANOLA PRODUCTION RESEARCH		
ARG Committee Fees and expenses	21,895.42	5,000.00
Scholarship-HB Jeffrey Travel Award	0.00	1,000.00
Ongoing Agronomic projects	142,650.34	650,000.00
ARECA pest monitoring	0.00	10,000.00
Canola Performance Trials	139,876.66	140,000.00
New Production Related Research	391,699.83	400,000.00
Ongoing Genetic Improvement	232,350.33	235,000.00
TOTAL	**928,472.58**	**1,441,000.00**

	Audited 08/01/2011 to 07/31/2012	Budget 08/01/2012 to 07/31/2013
CORPORATE ADMINISTRATION		
Wages & Salaries	241,380.94	260,000.00
Payroll Expenses	18,171.00	20,000.00
Amortization	10,435.00	10,435.00
Professional Fees	25,745.41	28,000.00
Membership Fees & Licenses	2,954.70	3,500.00
Courier & Postage	10,061.39	10,000.00
Office Supplies	20,588.05	20,000.00
Insurance	7,309.00	8,500.00
Interest and Banking fees	5,294.99	5,800.00
Staff Training	31.95	10,000.00
Rent office	53,612.86	60,000.00
Repair & Maintenance	3,565.69	4,000.00
Telephone and Internet Office	10,558.49	11,000.00
investment management fees	32,068.74	35,000.00
ABIP	112.00	0.00
Security System	1,459.88	1,500.00
Network Administration	14,488.88	15,000.00
TOTAL	**457,838.97**	**542,735.00**

	Audited 08/01/2011 to 07/31/2012	Budget 08/01/2012 to 07/31/2013
CANOLA COUNCIL OF CANADA		
Annual Contribution	976,409.00	1,212,337.59
TOTAL	**976,409.00**	**1,212,337.59**

TOTAL EXPENSE	**4,166,911.38**	**5,895,072.59**



General Statistics

Table 1: Number of Producers who Sold Canola

(including crop share landlords)

	Crop Year	Period 1	Period 2
2011-12	15,580	12,378	10,375
2010-11	14,290	11,099	11,037
2009-10	13,077	8,939	10,252
2008-09	14,323	10,341	11,344
2007-08	13,899	10,383	10,329

Source: ACPC Database

Table 2: Percent Sales Distribution by ACPC Region

(August 1, 2011 – July 31, 2012)

Region	Geographic Point of Reference	2011-12	2010-11	2009-10	2008-09	2007-08
1	North Peace	6.6	5.8	7.3	6.1	7.4
2	Grande Prairie	6.4	5.9	8.7	6.5	9.8
3	Falher	4.9	5.2	6.9	5.9	7.3
Peace Region Subtotal		**17.9**	**16.9**	**22.9**	**18.5**	**24.5**
4	Vegreville	10.6	12.6	10.7	11.6	11.3
5	Westlock	10.5	12.1	11.5	10.8	10.7
6	Edmonton	3.8	4.2	4.2	4.3	4.1
10	Vermilion	7.4	9.3	8.2	8.2	8.4
North Central Alberta Subtotal		**32.3**	**38.2**	**34.6**	**34.9**	**34.5**
7	Red Deer	7.0	6.8	7.7	8.8	7.1
8	Olds- High River	13.7	12.6	12.0	14.7	12.2
11	Camrose	12.1	11.3	9.1	11.5	11.7
Central Alberta Subtotal		**32.8**	**30.7**	**28.8**	**35.0**	**31.0**
9	Nanton – Lethbridge	10.6	9.2	9.2	7.5	6.3
12	Medicine Hat	6.4	5.0	4.5	4.1	3.7
Southern Alberta Subtotal		**17.0**	**14.2**	**13.7**	**11.6**	**10.0**

Source: ACPC Database (calculated by producer canola sales & producer addresses)

Table 3: Canola Sales by Region

(Thousands of Tonnes)

REGION	2011-12	2010-11	2009-10	2008-09	2007-08
Peace River	990.0	753.0	754.2	727.4	812.4
North Central Alberta	1776.2	1707.8	1137.9	1371.0	1147.5
Central Alberta	1814.6	1369.4	946.8	1374.0	1029.9
Southern Alberta	935.9	633.0	450.8	456.6	331.3
Other	98.7	27.9	52.7	47.0	36.9
Total	**5615.4**	**4515.1**	**3342.4**	**3976.0**	**3358.1**

Source: ACPC Database

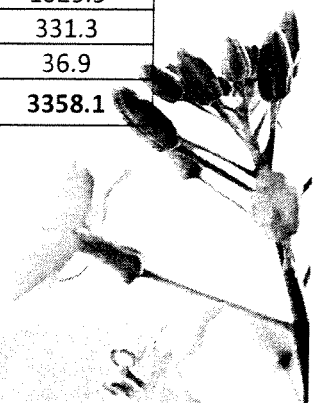


Table 4: Sales, Service Charges and Refund Summary by ACPC Region

(August 1, 2011 – July 31, 2012)

Region	Producers (#)	Total Service Charges Received ($)	Tonnes Sold	Refunds ($)	Refunds (#)
01	865	366,730.28	366,727.852	39,459.30	39
02	765	351,042.39	351,172.495	29,921.03	31
03	504	272,124.73	272,122.840	21,752.27	22
04	1697	584,628.07	584,627.857	51,964.73	91
05	1569	576,799.86	576,798.907	57,615.07	69
06	1001	208,285.65	208,285.329	4,793.95	15
07	1403	388,887.22	388,884.112	8,198.37	15
08	1959	756,754.01	756,751.471	22,492.44	19
09	1319	585,229.13	585,226.101	30,747.19	17
10	1237	406,499.20	406,496.178	4,941.86	23
11	1903	668,927.78	668,920.359	46,547.19	82
12	972	350,700.00	350,697.644	3,570.56	13
20	258	82,482.54	82,552.523		
21	75	9,465.31	9,537.872	208.92	2
99	12	2,349.48	2,349.444		
Other	43	4,211.39	4,211.326		
TOTALS	**15,580**	**$5,615,117.05**	**5,615,362.310**	**$332,212.88**	**438**

Source: ACPC Database

Notes: Region 20 – Saskatchewan, Region 21 = British Columbia, Region 99 = unknown

Table 5: Refunds and Service Charges by Crop Year

Year	Members Refunded (#)	Refunds ($)	Total Service Charges Received ($)	Dollars Refunded (%)	Producers Refunded (%)
2011-12	436	332,213	5,615,117	5.9	2.8
2010-11	426	264,021	4,514,955	5.8	3.0
2009-10	330	197,868	3,342,923	5.9	2.5
2008-09	402	238,167	3,358,223	6.0	2.8
2007-08	441	224,898	3,269,373	6.7	3.2

Source: ACPC Database

Table 6: Number of Refunds by Region

Region	2011-12	2010-11	2009-10	2008-09	2008-09	New in 2011-12
01	39	39	36	36	44	2
02	31	40	31	39	52	1
03	22	30	19	27	24	4
04	91	93	70	89	98	8
05	69	67	46	49	50	2
06	15	9	17	14	13	3
07	15	14	14	15	14	1
08	19	9	6	14	16	3
09	17	13	8	11	15	6
10	23	32	20	25	24	4
11	82	67	58	71	78	3
12	13	12	5	9	12	3
Other	2	1	-	3	1	1
TOTALS	**438**	**426**	**330**	**402**	**441**	**41**

Source: ACPC Database

Table 7: Refunds and Service Charges by Period

Year	Period	Members Refunded (#)	Refunds ($)	Total Service Charges Received ($)	Dollars Refunded (%)	Producers Refunded (%)
2011-12	1	340	190,215	3,082,176	6.2	2.7
	2	305	141,998	1,943,913	5.9	2.9
2010-11	1	304	136,088	2,274,334	6.0	2.7
	2	281	127,933	2,241,225	5.7	2.4
2009-10	1	179	95,778	1,510,245	6.3	2.0
	2	249	102,090	1,832,176	5.5	2.4
2008-09	1	250	124,473	1,992,864	6.2	2.4
	2	289	113,694	1,983,103	5.7	2.5
2007-08	1	301	108,795	1,667,091	6.5	2.9
	2	310	116,103	1,691,132	6.9	3.0

Source: ACPC Database

Table 8: Harvested Canadian Canola Acres

(000 Acres)

Year	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada
2003	3,300.0	5,650.0	2,490.0	70.0	50.0	27.2	11,587.2
2004	3,775.0	5,600.0	2,500.0	62.0	55.0	34.6	12,026.6
2005	4,250.0	6,225.0	2,160.0	75.0	44.0	34.6	12,788.6
2006	4,480.0	5,900.0	2,475.0	60.0	15.0	13.8	12,943.8
2007	5,000.0	7,475.0	3,035.0	70.0	35.0	21.0	15,636.0
2008	5,170.0	7,650.0	3,080.0	50.0	55.0	43.2	16,048.2
2009	4,900.0	7,850.0	3,200.0	70.0	45.0	29.7	16,094.7
2010	5,500.0	8,125.0	3,110.0	89.0	70.0	28.4	16,922.4
2011	6,025.0	9,850.0	2,630.0	85.0	80.0	42.0	18,712.0
2012 (p)	6,300.0	10,800.0	3,515.0	120.0	65.0	43.2	20,852.2
5 Year Avg	**5,579.0**	**8,855.0**	**3,107.0**	**82.8**	**63.0**	**37.3**	**17,725.9**
10 Year Avg	**4,870.0**	**7,512.5**	**2,819.5**	**75.1**	**51.0**	**31.8**	**15,361.2**

Source: Statistics Canada

(p) Projected October 2012

Table 9: Canadian Canola Production

('000 Tonnes)

	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada
2003	2,222.6	2,676.2	1,769.0	38.6	40.8	24.0	6,771.2
2004	2,925.7	2,880.3	1,746.3	43.8	46.5	31.0	7,673.6
2005	3,651.4	4,456.5	1,261.0	63.5	24.9	26.0	9,483.3
2006	3,424.6	3,696.8	1,825.7	27.2	14.2	11.8	9,000.3
2007	3,401.9	4,154.9	1,950.4	47.6	27.8	18.5	9,601.1
2008	4,322.7	5,629.1	2,576.4	31.8	49.9	33.0	12,642.9
2009	3,628.7	6,259.6	2,891.7	45.4	40.3	23.5	12,889.2
2010	4,740.0	5,692.6	2,215.8	35.2	66.7	23.0	12,773.3
2011	5,329.7	7,348.2	1,655.6	56.0	66.9	37.0	14,493.4
2012 (p)	4,989.5	6,123.5	2,063.8	88.5	53.1	35.5	13,359.4
5 Year Avg	**4,602.1**	**6,210.6**	**2,280.7**	**51.4**	**55.4**	**30.4**	**13,231.6**
10 Year Avg	**3,863.7**	**4,891.8**	**1,995.6**	**47.8**	**43.1**	**26.3**	**10,868.8**

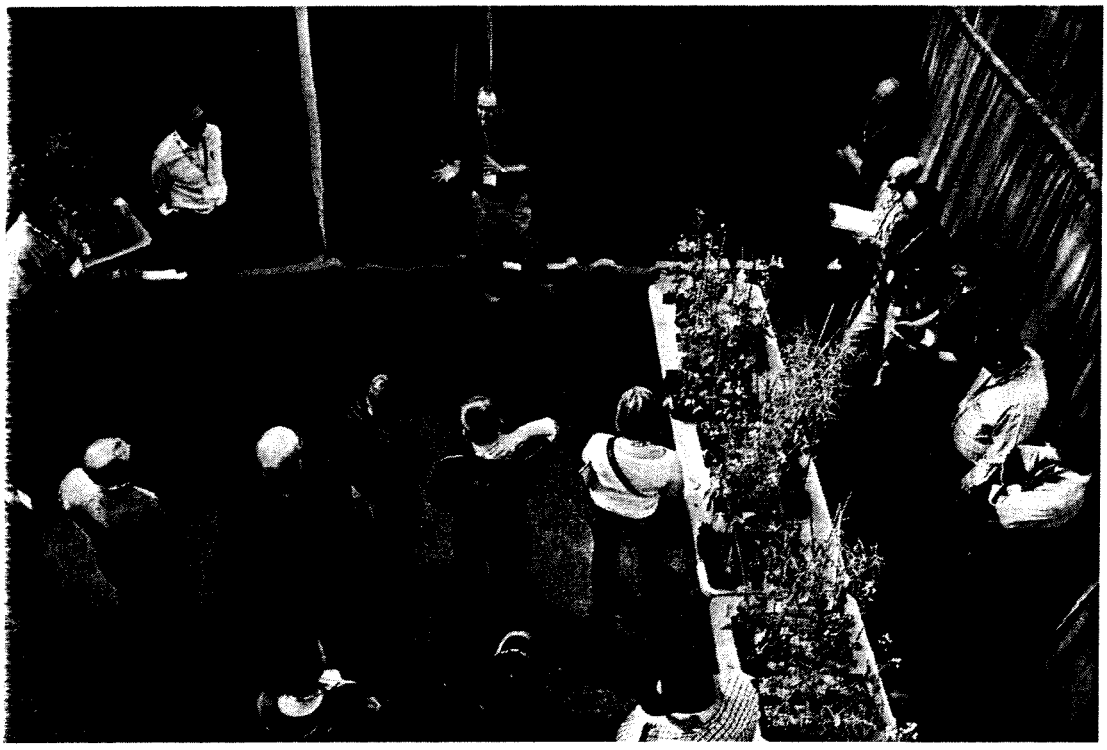
Source: Statistics Canada

(p) Projected October 2012

Table 10: Canadian Canola Yield
(Bushels/Acre)

Year	Alberta	Saskatchewan	Manitoba	B.C.	Ontario	Quebec	Total Canada
2003	29.7	20.9	31.3	24.3	36.0	38.9	25.8
2004	34.2	22.7	30.8	31.1	37.3	39.5	28.1
2005	37.9	31.6	25.7	37.3	25.0	33.1	32.7
2006	33.7	27.6	32.5	20.0	41.7	37.6	30.7
2007	30.0	24.5	28.3	30.0	35.0	38.8	27.1
2008	36.9	32.4	36.9	28.0	40.0	33.6	34.7
2009	32.7	35.1	39.8	28.6	39.4	34.9	35.3
2010	38.0	30.9	31.4	17.4	42.0	35.7	33.3
2011	39.0	32.9	27.8	29.1	36.9	38.8	34.2
2012 (p)	34.9	25.0	25.9	32.5	36.0	36.2	28.2
5 Year Avg	**36.3**	**31.3**	**32.4**	**27.1**	**38.9**	**35.8**	**33.1**
10 Year Avg	**34.7**	**28.4**	**31.0**	**27.8**	**36.9**	**36.7**	**31.0**

Source: Statistics Canada
(p) Projected October 2012



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INDEPENDENT AUDITORS' REPORT TO THE BOARD OF DIRECTORS

We have audited the accompanying financial statements of Alberta Canola Producers Commission which comprise the statement of financial position as at July 31, 2012, and the statements of operations, statement of changes in net assets and statement of cash flow for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's responsibility for the financial statements
Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility
Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparations and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion
The Organization is dependent upon individual grain companies and other purchasers of canola to report to the Organization the service fee levies collected from producers. Therefore, it is not possible to verify if all service fee levies due to the Organization have been recorded. Accordingly, our verification of these revenues was limited to the amounts recorded in the accounts of the Organization and we are not able to determine whether any adjustments might be necessary to revenues, excess of revenues over expenses, assets, liabilities, and member's equity.

Qualified Opinion
In our opinion, except for the effect of the matter described in the Basis of Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of the entity as at July 31, 2012 and the results of its financial performance and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

Other matter
The financial statements of Alberta Canola Producers Commission for the year ended July 31, 2011 were audited by another auditor, Tien Rostad LLP ("Tien Rostad") who expressed a qualified opinion on those statements on November 8, 2011. The partners and employees of Tien Rostad joined Grant Thornton LLP effective December 1, 2011.

Grant Thornton LLP

Chartered Accountants

Camrose, Canada
November 5, 2012

ALBERTA CANOLA PRODUCERS COMMISSION

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED JULY 31, 2012

(with prior year's figures for comparison)

	2012	2011
REVENUES:		
Service fee levies	$ 5,606,185	$ 4,508,795
Refunds	(335,152)	(263,538)
Membership and public relations	3,000	154,357
Bank interest	29,908	47,564
Investment income	214,541	-
Unrealized gain on investments	72,282	-
Grants	-	14,258
Project fees	40,210	37,551
Recovery of market development research expense	-	290,719
Total revenues	5,630,974	4,789,706
EXPENSES:		
General office and administration (Schedule 1)	425,659	410,270
Board of Directors (Schedule 2)	152,429	148,384
Government and industry relations (Schedule 3)	97,781	42,729
Grower relations and extension (Schedule 4)	751,835	547,790
Market development (Schedule 5)	802,146	703,568
Research (Schedule 6)	928,473	927,050
Investment management fees	32,069	-
Annual contribution	976,409	722,090
Agricultural Bioproducts Innovation Prog. - net (Sched. 7)	112	(74)
Crop Sector Working Group - net (Schedule 8)	-	-
Total expenses	4,166,913	3,501,807
EXCESS OF REVENUES OVER EXPENSES FOR THE YEAR	$ 1,464,061	$ 1,287,899

ALBERTA CANOLA PRODUCERS COMMISSION

STATEMENT OF FINANCIAL POSITION AS AT JULY 31, 2012

(with prior year's figures for comparison)

	2012	2011
ASSETS		
CURRENT ASSETS:		
Cash	$ 4,471,872	$ 2,563,620
Accounts receivable (Note 4)	684,355	1,273,997
Investments	4,151,315	4,000,000
Prepaid expenses	8,665	74,409
Total current assets	9,316,207	7,912,026
LONG TERM RECEIVABLE	70,000	-
CAPITAL ASSETS - net (Note 5)	27,549	24,035
INTANGIBLE ASSETS (Note 6)	38,957	38,957
TOTAL	$ 9,452,713	$ 7,975,018
LIABILITIES AND MEMBERS' EQUITY		
CURRENT LIABILITIES:		
Accounts payable and accrued liabilities	$ 791,263	$ 743,197
Deferred contributions (Note 7)	183,324	217,756
Total current liabilities	974,587	960,953
MEMBERS' EQUITY:		
Unappropriated members' equity	1,940,338	1,798,153
Equity in capital assets	66,505	62,992
Future commitments reserve (Note 9)	2,036,438	852,920
Internally restricted reserves (Note 8)	4,434,845	4,300,000
Total members' equity	8,478,126	7,014,065
TOTAL	$ 9,452,713	$ 7,975,018

APPROVED ON BEHALF OF THE BOARD:

Director

Director

ALBERTA CANOLA PRODUCERS COMMISSION

STATEMENT OF CHANGES IN MEMBERS' EQUITY

FOR THE YEAR ENDED JULY 31, 2012

(with prior year's figures for comparison)

	Unappropriated members' equity	Equity in Capital assets	Future Commitments Reserve	Internally Restricted Reserves	2012 Total	2011 Total
BALANCE AT BEGINNING OF THE YEAR	$1,798,153	$ 62,992	$ 852,920	$4,300,000	$ 7,014,065	$5,726,166
CESS OF REVENUES OVER XPENSES FOR THE YEAR	1,464,061	-	-	-	1,464,061	1,287,899
ANSFER TO FUTURE COMMITMENTS RESERVE - NET	(1,183,518)	-	1,183,518	-	-	-
INTEREST ON INTERNALLY RESTRICTED RESERVES (Note 8)	(134,845)	-	-	134,845	-	-
PURCHASE OF CAPITAL ASSETS	(13,948)	13,948	-	-	-	-
AMORTIZATION OF CAPITAL ASSETS	10,435	(10,435)	-	-	-	-
BALANCE AT END OF THE YEAR	$1,940,338	$ 66,505	$2,036,438	$4,434,845	$ 8,478,126	$7,014,065

ALBERTA CANOLA PRODUCERS COMMISSION

STATEMENT OF CASH FLOW

FOR THE YEAR ENDED JULY 31, 2012

(with prior year's figures for comparison)

	2012	2011
CASH PROVIDED BY (USED FOR):		
OPERATING ACTIVITIES:		
Excess of revenues over expenses for the year from operations	$ 1,464,061	$ 1,287,899
Items not affecting cash flow:		
Amortization of capital assets	10,435	13,678
	1,474,496	1,301,577
Changes in non-cash working capital items:		
Accounts receivable	589,643	(159,912)
Long-term receivable	(70,000)	-
Prepaid expenses	65,744	71,374
Accounts payable and accrued liabilities	48,065	(158,140)
Deferred contributions	(34,433)	(59,528)
Net cash from operating activities	2,073,515	995,371
INVESTING ACTIVITIES:		
Purchase of capital assets	(13,948)	(17,629)
Increase in investments	(151,315)	(4,000,000)
Net cash to investing activities	(165,263)	(4,017,629)
INCREASE (DECREASE) IN CASH FOR THE YEAR	1,908,252	(3,022,258)
CASH AT BEGINNING OF THE YEAR	2,563,620	5,585,878
CASH AT END OF THE YEAR	$ 4,471,872	$2,563,620
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION		
Amount of interest received in year	$ 24,613	$ 45,390

ALBERTA CANOLA PRODUCERS COMMISSION

NOTES TO THE FINANCIAL STATEMENTS

JULY 31, 2012

1. PURPOSE OF THE ORGANIZATION:

The Alberta Canola Producers Commission was created August 1, 1989. It was established under Alberta's Marketing of Agricultural Products Act and operates under the supervision of the Alberta Agricultural Products Marketing Council. The Commission is a not-for-profit agricultural organization under the Canadian Income Tax Act and, as such, is not taxable.

2. SIGNIFICANT ACCOUNTING POLICIES:

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles. Outlined below are those policies considered particularly significant for the Commission.

Cash and Cash Equivalents

Cash and cash equivalents include balances with banks and short term money market funds with maturities of six months or less.

Revenue Recognition

Alberta Canola Producers Commission follows the deferral method of accounting for contributions. Service fee levies received from canola producers are unrestricted and recognized in the year they are receivable. Restricted grants related to general operation projects are recognized as revenue in the year in which the related expenses are incurred.

Capital Assets

Capital assets are stated at cost. Amortization is recorded using the following methods and rates which are intended to amortize the cost of assets over their estimated useful lives.

Computer equipment	straight-line	3 years
Computer software	straight-line	3 years
Equipment	declining balance	30%
Furniture and fixtures	declining balance	20%

2. SIGNIFICANT ACCOUNTING POLICIES (continued):

Intangible Assets

Intangible assets are recorded at gross carrying amount. The life of these assets is determined to be indefinite therefore no amortization is recorded. The organization's management tests annually for any impairment in the carrying amount.

Use of Estimates

The preparation of the financial statements in conformity with generally accepted accounting principals requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. By their nature, these estimates are subject to measurement uncertainty and the effect on the financial statements of changes in such estimates in future periods could be significant.

Financial Instruments

Cash, cash equivalents and investments are classified as held-for-trading. Accounts receivable and accrued interest receivable are classified as loans and receivables. Accounts payable and accrued liabilities are classified as other financial liabilities. Financial assets and financial liabilities classified as held-for-trading are measured at fair value with changes in those fair values recognized in the statement of operations. Transaction costs are recognized immediately in the statement of operations.

The Commission is exposed to interest rate risk with respect to cash and cash equivalents, which is subject to floating interest rates and fluctuations in the market prices of investments. In seeking to minimize the risks from interest rate fluctuations, the Commission manages exposure through monitoring changes in interest rates receivable from the financial institution.

Impairment of Long-lived Assets

The Commission tests long-lived assets for impairment whenever events or changes in circumstances indicate that its carrying amount may not be recoverable. An impairment loss is recognized when the carrying amount of the asset exceeds the sum of the undiscounted cash flows resulting from its use and eventual disposition. The impairment loss is measured as the amount by which the carrying amount of the long-lived asset exceeds its fair value.

3. FUTURE CHANGES TO ACCOUNTING POLICIES:

In December 2010, the Accounting Standards Board issued a comprehensive set of new Canadian accounting standards for not-for-profit organizations (ASNPO) effective for fiscal periods beginning on or after January 1, 2012. When the end of a not-for-profit organization's annual reporting period does not coincide with the end of the calendar year, the mandatory date for first-time adoption of ASNPO is effective for fiscal periods beginning on or after December 31, 2011. Early adoption is permitted. The Commission is currently analyzing the effects of these changes on its financial statements.

4. ACCOUNTS RECEIVABLE:

	2012	2011
Service fee levies and other funding	$ 579,355	$ 973,908
Agriculture Bioproducts Innovation Program	-	181,756
Crop Sector Working Group	105,000	118,333
	$ 684,355	$1,273,997

5. CAPITAL ASSETS:

	2012			2011
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Equipment	$ 156,633	$ 155,197	$ 1,436	$ 2,052
Furniture and fixtures	133,057	116,478	16,579	20,724
Computer equipment	114,308	104,776	9,532	1,257
Computer software	17,270	17,268	2	2
Leasehold improvements	698	698	-	-
	$ 421,966	$ 394,417	$ 27,549	$ 24,035

6. ACQUIRED INTANGIBLE ASSETS:

	2011	2012	
	Gross Carrying amount	Additions (Disposals)	Gross Carrying amount
Unamortized intangible assets			
Website development	$ 38,957	$ -	$ 38,957

7. DEFERRED CONTRIBUTIONS:

Deferred contributions represent unspent resources externally restricted for various purposes and restricted operating funding received in the current period that is related to the subsequent period.

	2012	2011
Agriculture education	$ -	$ 14,258
Crop Sector Working Group	183,324	217,756
Research funding	-	52,350
Total	$ 183,324	$ 284,364

8. INTERNALLY RESTRICTED RESERVES:

The major categories of the internally restricted reserves are as follows:

	2012	2011
Crop failure contingency reserve	$1,000,000	$1,000,000
Future research contingency reserve	3,134,845	3,000,000
Shutdown reserve	300,000	300,000
Totals	$4,434,845	$4,300,000

In 2011 the Commission's board of directors internally restricted $3,000,000 of unappropriated members' equity to be used for future research purposes and $1,000,000 of unappropriated members' equity to be held for crop failure contingency purposes. These internally restricted amounts are not available for other purposes without approval of the board of directors.

Any income earned in the Market Research Fund is required to be maintained in that fund, for 2012 this amount was $134,845, 2011 - $0.

9. FUTURE COMMITMENTS RESERVE:

The organization has internally restricted reserve funds for all the future commitments it has for the various projects it funds relating to canola research and development and market development. These internally restricted amounts are not available for other purposes without approval of the board of directors.

10. COMMITMENTS:

The Organization has entered into various agreements to fund projects relating to canola research and development and market development. The continued funding of these projects is at the Board of Directors' discretion and is subject to the recipients of the funding meeting the specified terms and conditions of the agreements.

Commitments related to various agronomic research projects are as follows:

2013	$ 629,880
2014	291,663
2015	95,150
2016	54,400

Commitments related to various product development research projects are as follows:

2013	$ 447,894
2014	90,400
2015	131,252
2016	15,800

The Organization has a lease agreement for office premises expiring December 31, 2013. The annual rental costs, not including operating costs over the next five years are as follows:

2013	$ 30,732

In addition, the Organization has committed $280,000 as a contribution to the Calgary Stampede.

11. COMPARATIVE FIGURES FOR THE PRIOR YEAR:

Certain figures presented for comparative purposes have been reclassified to conform with the current year's presentation.

ALBERTA CANOLA PRODUCERS COMMISSION

SCHEDULES OF EXPENSES

FOR THE YEAR ENDED JULY 31, 2012

(with prior year's figures for comparison)

	2012	2011
Schedule 1 - General office and administration expenses:		
Salaries, wages and benefits	$ 266,792	$ 270,209
Rental	53,613	51,112
Office	32,109	35,232
Professional fees	33,027	15,591
Amortization	10,435	13,678
Telephone, fax and internet	10,558	11,531
Insurance	7,309	7,308
Repairs and maintenance	3,566	2,825
Dues and memberships	2,955	1,996
Interest and bank charges	5,295	3,220
Lease fees	-	900
ABIP reimbursement	-	(3,332)
Total general office and administration	$ 425,659	$ 410,270
Schedule 2 - Board of Directors expense:		
Directors and management expenses	$ 107,494	$ 96,134
Director fees	44,935	52,250
Total Board of Directors	$ 152,429	$ 148,384
Schedule 3 - Government and industry relations:		
Government Relations Advocacy Program	$ 70,917	$ 24,465
Environmental crop strategy	13,668	15,514
Government affairs - Directors' fees	13,196	2,750
Total government and industry relations	$ 97,781	$ 42,729
Schedule 4 - Grower relations and extension:		
CCC agronomy position	$ 192,510	$ 65,100
Advertising and sponsorship	37,238	31,593
Director's fees and expenses	41,234	40,458
Regional meetings and elections	79,024	94,737
Grower communications	169,132	174,429
Crop tours and web pages	2,392	1,594
Producer related activities	83,121	40,766
Grower education	42,856	-
Staffing and expenses	104,328	99,113
Total grower relations and extension	$ 751,835	$ 547,790

ALBERTA CANOLA PRODUCERS COMMISSION

SCHEDULES OF EXPENSES

FOR THE YEAR ENDED JULY 31, 2012

(with prior year's figures for comparison)

	2012	2011
Schedule 5 - Market development and promotion:		
Market development goals	$ 632,571	$ 558,743
Committee and managers expenses	15,957	12,414
Professional fees	153,618	132,411
Total market development and research	$ 802,146	$ 703,568
Schedule 6 - Research and development:		
Research and development programs	$ 912,685	$ 903,366
Committee fees and expenses	15,788	23,684
Total research and development	$ 928,473	$ 927,050

Schedule 7

ALBERTA CANOLA PRODUCERS COMMISSION

SCHEDULE OF OPERATIONS FOR AGRICULTURAL BIOPRODUCTS INNOVATION PROGRAM

FOR THE YEAR ENDED JULY 31, 2012

(with prior year's figures for comparison)

	2012	2011
REVENUES:		
Project funding	$ -	$ 181,756
EXPENSES:		
Admin	-	3,332
Project payments	2	178,283
Interest and bank charges	110	67
Total expenses	112	181,682
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR	$ (112)	74

Schedule 8

ALBERTA CANOLA PRODUCERS COMMISSION

SCHEDULE OF OPERATIONS - CROP SECTOR WORKING GROUP

FOR THE YEAR ENDED JULY 31, 2012

(with prior year's figures for comparison)

	2012	2011
REVENUES:		
Grants	$ 47,766	$ 54,371
Contributions	-	5,216
Total revenues	47,766	59,587
EXPENSES:		
Conference and meetings	12,274	10,262
Interest and bank charges	51	22
Website development	-	294
Wages	35,441	49,009
Total expenses	47,766	59,587
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FOR THE YEAR	$ -	-

Contact Information

Board of Directors

Region 1
Kelly McIntyre
Fairview, AB
780-835-2626

Region 2
Greg Sears
Sexsmith, AB
780-567-4071

Region 3
Raymond Blanchette
Fahler, AB
780-837-1649

Region 4
Daryl Tuck
Vegreville, AB
780-632-6871

Region 5
Colin Felstad
Barrhead, AB
780-349-6175

Region 6
Jody Klassen
Mayerthorpe, AB
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Region 7
Terry Young
Lacombe, AB
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Region 8
Elaine Bellamy
Rosebud, AB
403-934-7673

Region 9
Lee Markert
Vulcan, AB
403-485-6708

Region 10
Todd Hames
Marwayne, AB
780-847-2641

Region 11
Jack Moser
Killam, AB
780-385-3003

Region 12
Marlene Caskey
Oyen, AB
403-664-2245

ACPC Chairman Jody Klassen **ACPC Vice Chair** Colin Felstad

Committees (ACPC Chair resides on all committees)

Administration & Finance
Chair: Colin Felstad
Greg Sears, Daryl Tuck

Market Development
Chair: Marlene Caskey
Elaine Bellamy, Raymond Blanchette,
Kelly McIntyre, Terry Young

Grower Relation & Extension
Chair: Jack Moser;
Raymond Blanchette, Todd Hames, Greg Sears

Agronomic Research
Chair: Lee Markert
Colin Felstad, Kelly McIntyre, Daryl Tuck

**Note: the ACPC Board elected the Chair, Vice Chair, and Committees on January 24, 2012 following the Annual General Meeting*

Staff

Ward Toma
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ward.toma@canola.ab.ca

Simone Demers Collins
Market Development & Promotions Coordinator
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Rick Taillieu
Grower Relations & Extension Coordinator
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Karla Bergstrom
Policy Analyst
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Kamilla Sulikowski
Controller
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Cheryl Rossi
Records Administration
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Sophal Kiev
Administrative Assistant
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Office Address
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Toll Free: 1-800-551-6652

Website: www.canola.ab.ca

About the ACPC

The Alberta Canola Producers Commission (ACPC), founded in 1989, was the province's first refundable check-off producer organizations.

The mandate of the Commission, reflected in its mission statement, is to increase the long term profitability of Alberta canola growers through research, promotional activities, consumer and producer education programs, and policy development.

The Commission in no way regulates or is involved with the production, buying or selling of canola.

The ACPC is funded by a refundable $1.00 per tonne service charge paid by Alberta canola growers when they sell their canola.

All decisions regarding the Alberta Canola Producers Commission are made by the Board of Directors. Alberta is segregated into 12 regions. Each region elects a director to represent the growers of that region in the ACPC.

The Board of Directors meet as a whole every three months. The Board is guided in its decisions by the recommendations from the agronomic research, market development, grower relations and extension, administration and policy committees.

The ACPC Board elects the Chair, Vice Chair, and Committees at the first Board Meeting after the Annual General Meeting.